

DISPLACE

INTELLIGENCE FOR EVERY SCREEN

www.displace.tv



DISPLACE

Displace is reinventing every screen in your home by bringing AI intelligence to any display.

Powered by a private, secure, and local-AI operating system, Displace transforms passive screens into personalized, context-aware assistants that proactively deliver the right experiences at the right time—helping you stay informed, productive, connected, and entertained while keeping your personal data completely private.



Balaji Krishnan
Founder & CEO

3x Founder

2 Exits (~\$100M in total)

Consumer Electronics Expert

Snapstick

Founder

Launched the World’s First
Mobile-to-TV Streaming Device

Won Best of CES 2011

Raised \$1.4m in Seed Funding

Acquired by TiVO
in 2012

DabKick

Founder

Launched the World’s First
AI-Powered Streaming Device

Won Best of CES 2020

Raised \$3.6m in Seed Funding

Acquired by The Trade Desk
in 2021

Consumer Electronics
Expert

Launched multiple successful
consumer hardware companies
with tightly integrated software to
create futuristic platforms

Won a total of 10 “Best of CES”
awards since 2011

Previously a technology
researcher worked in labs at HP,
Sun Microsystems and Oracle

Visionary Entrepreneur



“I just met an engineer/entrepreneur who reminds me of that Steve Jobs’ juice, and he’s about to shake up the TV business like no one since color TV came about” — Kurt Knutson, CyberGuy / FoxNews



Entrepreneur stuns the world with his invention



Chuck Wooters
Head of AI &
Engineering

Industry veteran and AI expert,
researcher worked previously
at Apple, Microsoft



Erik Danielson
VP of Hardware

20 years of experience as
Hardware Engineer



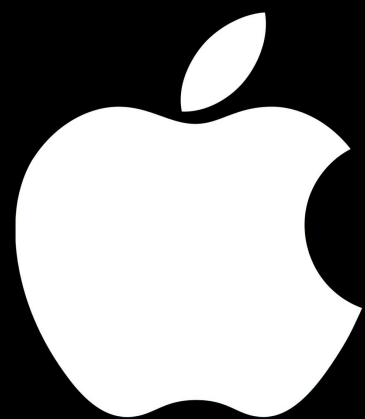
Sean Murray
Operations

10 years of experience as
operations in entertainment
industry



Binh Troung
Lead Software Engineer

Expertise in building highly
scalable backend systems &
applications.



The Flagship Experience for the Displace AI Operating System



Displace Pro is the world's first AI-native wireless television, purpose-built to showcase the full potential of the Displace AI Operating System.

By combining a battery-powered wireless design with private, secure, and edge AI, Displace transforms a traditional TV into an intelligent ambient assistant that delivers personalized, contextual experiences throughout the day.

From proactively surfacing the right information at the right moment to enabling specialized AI agents that work on your behalf, Displace redefines the role of the screen inside the modern home.

Key Innovations

Battery-Powered 4K OLED TV

The world's first truly wireless 4K OLED television, providing complete freedom to place the screen anywhere without power or video cables.

Private, Secure & Browser-Native Edge AI Operating System

A browser-native AI operating system that enables AI agents to securely access your digital services—with your permission—to complete real-world tasks on your behalf.

Proprietary Active Vacuum Wall Mount

A patented suction-based mounting system that securely attaches to virtually any wall without drilling, enabling effortless installation and relocation.

By running AI locally, Displace delivers personalized, contextual experiences while keeping your personal data private, secure, and under your control.

Key Innovations



AI Companion Controller

A dedicated handheld controller with its own intelligent display that serves as a second-screen experience and the primary interface for interacting with your AI agents.

Use it for natural conversations, private interactions, task management, and seamless control of your home while the TV presents ambient information and rich visual experiences.

Personalized & Specialized AI Agents

Purpose-built AI agents proactively assist with everyday tasks, understand user context, and deliver personalized recommendations, automation, and intelligent interactions throughout the home.

Hands-On Experience by CNET (VIDEO)

DISPLACE



Revenue

- \$750k in pre-orders
- Shipping since Dec 2025

Best of CES 2026



This unique battery-powered TV defied gravity along with the expectations of this TV reviewer.



10 innovative products from CES 2025 that you can buy right now



Best of CES 2025: Displace Pro and Displace Basic



Best TVs of CES 2025: Huge Screens and OLEDs That Literally Suck



Best TVs of CES 2025: Samsung, LG, Displace and more.



Best of CES 2025: Displace Pro Wireless TV

From One AI-Native TV to the Intelligence Behind Every Screen

Displace Pro established our flagship AI-native television and validated the Displace AI Operating System.

Our next phase is to expand beyond a single hardware product by enabling every screen to become an intelligent, personalized, and private AI experience through strategic hardware partners and the Displace AI platform.

Displace Go

A compact AI-native wireless display for every room

A 21-inch version of Displace Pro designed for kitchens, bathrooms, bedrooms, offices, and portable use.

Manufactured through ODMs and product partners, Displace Go extends intelligent, personalized experiences throughout the home while significantly expanding our addressable market.

Displace Mount

Turn any screen into a Displace AI Screen

Offer the Displace intelligent wall mount as a standalone product that transforms compatible third-party displays into Displace AI screens by adding our private, secure, and edge AI platform.

Manufactured by ODMs and hardware partners to accelerate adoption.

Displace AI for Display Manufacturers

Powering the next-generation of AI-native screens

License the Displace AI Operating System to display manufacturers such as Acer, FayTech, and other OEM partners, enabling them to ship AI-native displays powered by Displace without building their own AI platform.

Our Long-Term Vision

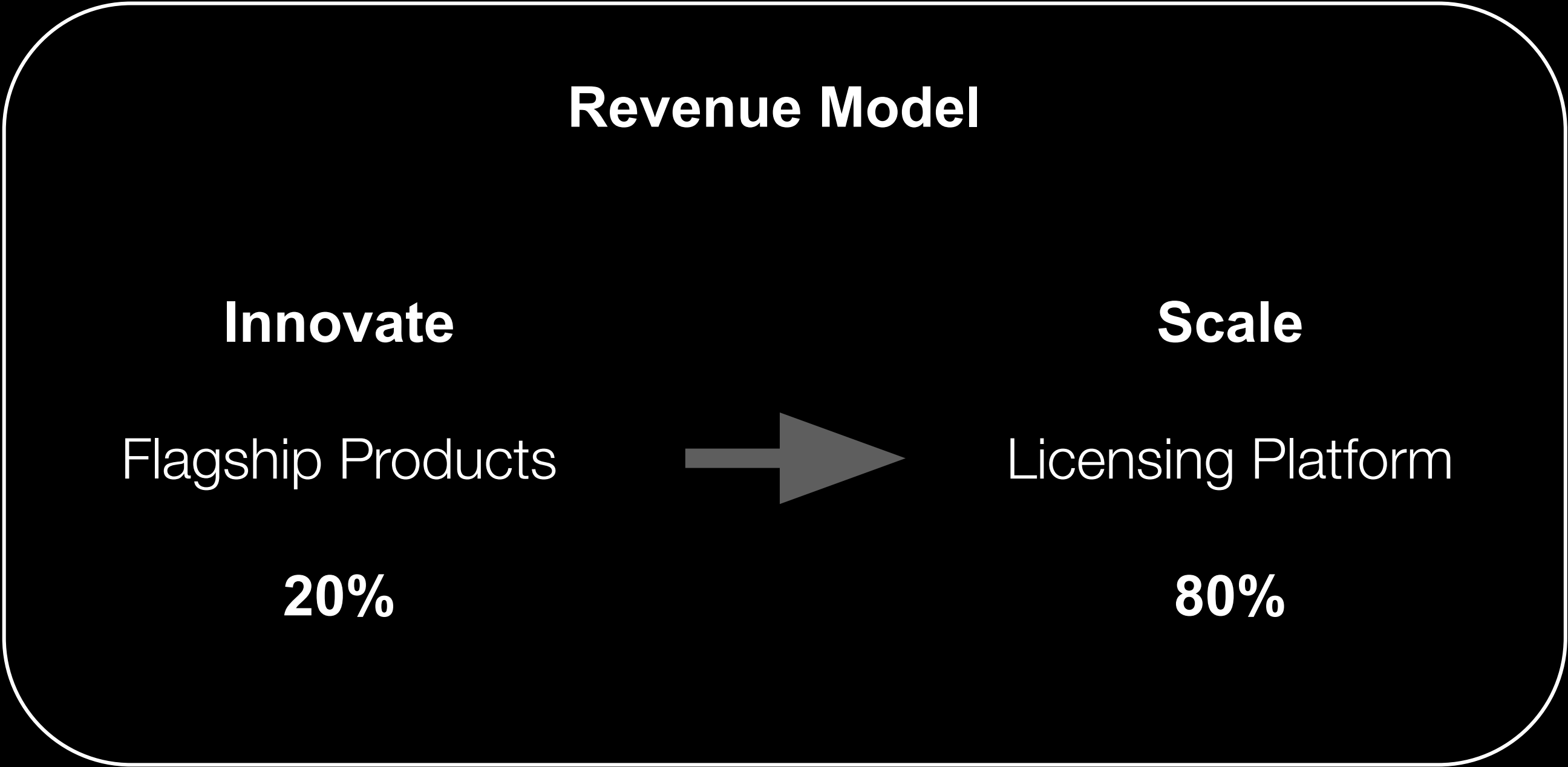
One AI Platform. Every Screen.

Whether consumers purchase a Displace Pro, a Displace Go, a Displace Mount, or a partner display powered by Displace, every screen becomes part of a unified AI ecosystem—delivering personalized, contextual, and proactive experiences through one private, secure, and local AI operating system.

From building AI-native televisions to powering every intelligent screen in the world.

Innovate Through Products. Scale Through Licensing.

Displace follows a platform-driven business model. Our flagship products establish the premium consumer experience and demonstrate the capabilities of the Displace AI Operating System. We then scale globally by licensing our hardware innovations and AI platform to product partners and display manufacturers.



20% — Displace Flagship Products

Premium branded hardware designed by Displace and manufactured by ODMs and strategic product partners.

Revenue Sources

- Displace Pro AI-Native Wireless TV
- Displace Go Portable AI Display
- Displace AI Mount
- AI Companion Controller
- Future Displace branded AI devices
- Monetizing AI Agents

Purpose

- Showcase Innovation
- Build the Displace brand
- Validate new technologies
- Create premium consumer experiences

80% — Licensing & AI Platform

License the Displace hardware platform and AI-Native Operating System to OEMs, ODMs, and display manufacturers.

Revenue Sources

- AI Operating System licensing
- Hardware reference design licensing
- AI software subscriptions & updates
- AI agent marketplace revenue
- Enterprise and commercial deployments

Purpose

- Rapid global scale
- High margin recurring revenue
- Expand the Displace ecosystem
- Power millions of screens without manufacturing them

Illustrative 5-year Revenue Projection

Transitioning from a flagship product company to an AI platform company.
Licensing becomes the primary growth engine beginning in Q2 2027.

Year	Flagship Products	AI Platform & Hardware Licensing	AI Services & Agents	Total Revenue
2026	\$1M	—	—	\$1M
2027	\$3M	\$12M	—	\$15M
2028	\$10M	\$90M	\$10M	\$110M
2029	\$35M	\$260M	\$55M	\$350M
2030	\$50M	\$600M	\$150M	\$800M
2031	\$70M	\$1.0B	\$330M	\$1.4B

Reinventing Every Screen Through AI

Displace is not addressing the television market alone. We are building the AI platform that brings intelligence to every screen in the home and beyond, creating a significantly larger market opportunity than traditional consumer electronics.

Total Addressable Market (TAM)

Market	Estimated Size
Television Market	\$600B+
Smart Displays & Signage	\$80B+
Computer Monitors	\$180B+
Consumer AI Software & Services	\$250B+
Smart Home Platforms	\$200B+
Combined Opportunity	\$1.3T+

Where We Play

Today

- AI-Native Wireless TVs
- Premium Consumer Displays

Next

- Kitchen/Bathroom Displays, Portable Screens

Future

- The AI Operating System for Every Screen

Our opportunity isn't to sell more televisions. It's to become the intelligence layer behind every screen.

Building the Future of AI-Native Screens

Capital Raised

Round	Amount	Structure	Status
Founder Bootstrapped Investment	\$6.5M	SAFE Notes	Closed
Angel Investors	\$100K	SAFE Notes	Closed
Total Capital Raised	\$6.6M		

100% of the capital raised to date has been used to build the Displace AI platform, flagship products, and core intellectual property.

Building the Future of AI-Native Screens

Upcoming Fundraising

Timing	Round	Amount	Valuation	Primary Objectives
Sep 2026	Seed	\$5M	\$25M Pre-Money	Launch Displace Go, Displace Mount, expand engineering, secure first OEM/ODM partnerships
Q2 2027	Series-A	\$30M	\$100M Pre-Money	Scale OEM licensing, manufacturing partnerships, AI platform commercialization, sales & marketing
Q1 2028	Growth	\$200M	\$600M Pre-Money	Global expansion, AI ecosystem, strategic acquisitions, platform scale

Building the Future of AI-Native Screens

Use of Seed Funds (\$5M)

Category	Allocation
Product Development & AI Platform	35%
OEM / ODM Integration & Manufacturing	25%
Sales & Marketing	20%
AI Infrastructure & Cloud Services	10%
Operations & Working Capital	10%

Every dollar raised accelerates our transition from a flagship product company to the AI platform powering intelligent screens worldwide.

DISPLACE

Every screen will become intelligent.

Displace is building the private, secure, and local AI operating system
that will power them.

The future starts at home.

Thank You

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