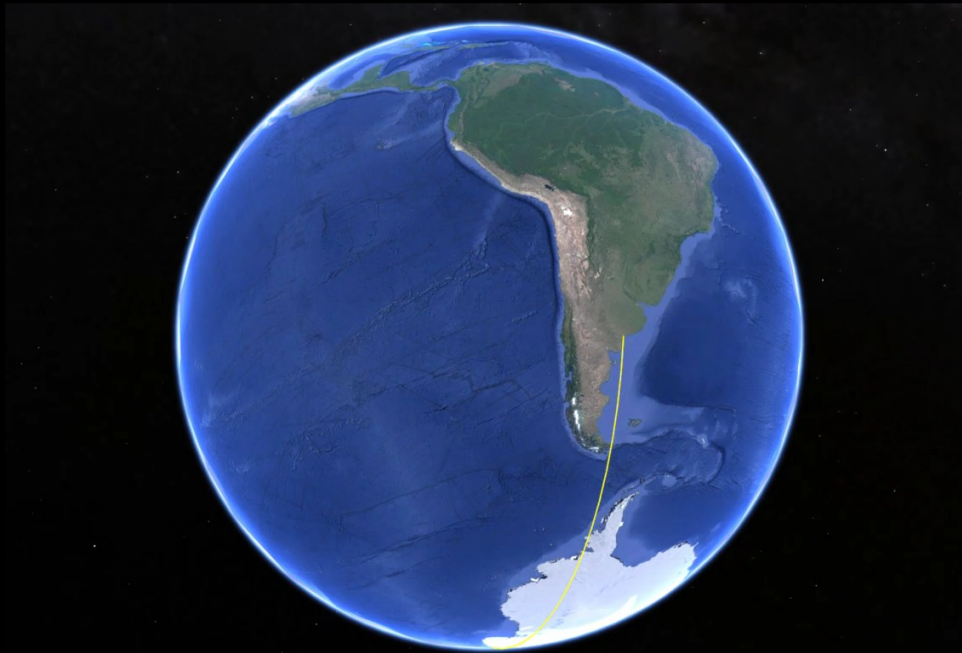


Welcome to



# GLOBAL LAUNCH. SOUTHERN ADVANTAGE

Dedicated orbital access for smallsats worldwide  
**South America's first commercial launch system.**



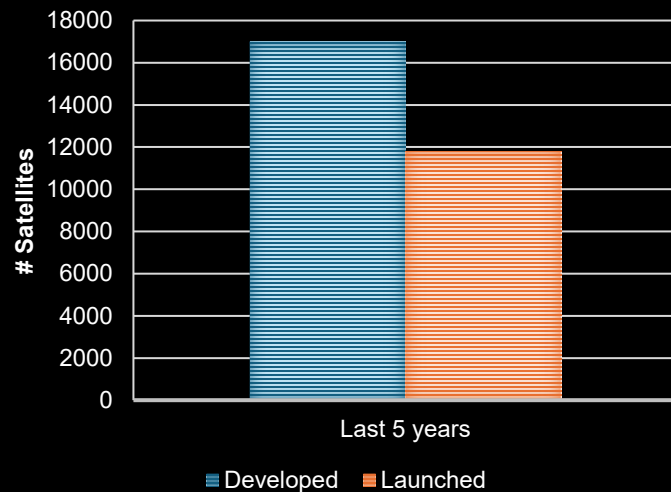
Unlocking affordable,  
independent access  
to orbit for the  
world's smallsats



## THE PROBLEM

There is a massive market mismatch between satellite production and precise launch availability.

Alternative: Global launch demand for smallsats exceeds capacity by >3x — especially in underserved regions like South America.



Most are forced to ride-share on larger missions:

- Inflexible orbits
- Long wait times
- Lack of dedicated service

Strategic regions like Latin America and underserved geographies lack sovereign launch capacity.

The surge in smallsats (<1000 kg) has outpaced launch availability.



## OUR SOLUTION: KAIKEN

Designed from the ground up to be nimble, affordable, and SSO-optimized.

Crux is developing **Kaiken**, the **first fully reusable launch vehicle from Latin America** — optimized for SSO payloads up to 1,000 kg



- Payload capacity up to 1000 kg to LEO/SSO
- Lower-cost missions (<USD 5,000/kg)
- A globally competitive solution with:
  - High-efficiency propulsion
  - Local propellants production: cost & strategic resilience
  - Launch site advantage: low-congestion, coastal trajectories: higher cadence
  - **Reusable through geographical advantage**



# OUR TECHNOLOGY & PRODUCT

**Efficiency** and **independence**, embedded in the design KAIKEN launch vehicles (under development):



**Phase 1**

250 kg/500km/SSO

**Recoverable rocket**



**Phase 2**

1000kg/500km/SSO

**Recoverable rocket**



**Phase 3**

1000kg/500km/SSO

**Reusable rocket**

- **Patented propulsion system** delivering efficiency and reduced mass ratio
- **All key fuels and oxidizers sourced locally**, minimizing costs and risk
- Launch system optimized for **flexible payload integration** and simplified ground logistics



# NOW IS THE TIME

## THE CONTEXT

The global smallsat economy is booming: *from Earth Observation (EO) to defense, agriculture to IoT.*

**Geopolitical urgency** for space autonomy is driving local demand.

A new wave of launch startups is proving that **dedicated access is now technically and commercially viable.**

## OUR TIMING ALIGNS WITH:

Maturing tech

Underutilized regional capabilities

Rising demand for independent, lower-cost options



## MARKET OPPORTUNITY

With the right economics and flexibility, the global SSO niche is wide open

<2% of global launches originate from the Southern Hemisphere — yet 30% of satellites serve equatorial and SSO orbits

In SSO, 70% are microsats (10-200 kg) and 20% are nonosats (<10 kg)

**Total Addressable Market:**  
\$12B/yr (2025)

CARG: 15%

\$24B/yr (2030)

Global small payload launch market

**Serviceable Available Market:**  
\$3,5B/yr (2025)

\$6,5B/yr (2030)

SSO - specific demand across EO, IOT, climate, and defense

**Serviceable Obtainable Market:**  
\$650M/yr

addressable early-stage market with low competition and high growth (LATAM, Africa, parts of Asia) Global satellite startups



## BUSINESS MODEL

We sell dedicated launches at a fraction of the cost of traditional providers.

Direct launch contracts from USD 20,000/kg (Kaiken 1) to USD 5,000/kg (Kaiken 3) per mission.

Adding value to the market segment through **price** and **availability**

### TARGET CUSTOMERS



- Satellite manufacturers & integrators
- Climate and Earth observation firms
- Governments and defense customers

### LATER EXPANSION INTO



- Suborbital testing
- In-orbit services
- Dedicated payload hosting
- High launch cadence



# BUSINESS MODEL

## Integrated Logistics: Driving Scalability



	Low Scenario	High Scenario
Specialized Air Transport & internal logistics	80,000	100,000
Customs & Documentation	5,000	7,500
Transport Insurance (0.5%-1%)	100,000	150,000
<b>Total Estimated</b>	<b>185,000</b>	<b>257,500</b>

Our integrated logistics chain—from global suppliers to Argentina—streamlines every step, reducing complexity and costs for satellites, GSE, and personnel.

This creates a **strategic logistic advantage**: predictable timelines and scalable cost efficiency. Once fully operational, logistics costs drop from \$1,340/kg to **\$185/kg**, making us the most cost-effective solutions in the region.



## WHERE WE STAND TODAY

- Propulsion design being validated in relevant environment
- Partnership with strategic public (CONAE) & private (VENG) actors in Argentina's space sector
- CRUX approval & certification as "space operator" (by CONAE) in progress
- Patent portfolio under development
- Strong internal team with both technical and commercial experience
- International commercial contacts under NDA
- 5M USD provincial grant under negotiation (Misiones Province in Argentina)



# GO TO MARKET ROADMAP

Business-first trajectory, tech-validated at every step. -





# GO TO MARKET ROADMAP

Business-first trajectory, tech-validated at every step. -

**2025**

CRUX  
Integration

Engineering &  
Designs

**2026**

Propulsion  
design

Test bench  
complete



Propulsor  
manufacture



Propulsion  
testing

Integrate Kaiken 1  
System and fire  
tests

Fire  
Re




# COMPETITIVE LANDSCAPE

Our tech stack enables real savings and agility, not just a smaller rocket.

Company	Launch Price	Capacity	Orbit Focus	Key Markets	Differentiators
 <b>SPACE X</b>	5,000 USD/kg	Share	LEO, SSO, GTO	Global	Cheapest, high cadence
 <b>ROCKETLAB</b>	25,000 USD/kg	300 kg	LEO, SSO	US, NZ	Agile, but smaller payload
 <b>isar aerospace</b>	11,700 USD/kg	700 kg	LEO, SSO	Europe	Vertical integration
 <b>CRUX</b> aerospace	<b>\$5,000</b> <b>USD/kg</b>	<b>Dedicated</b> <b>/shared</b> <b>1000 kg</b>	<b>LEO, SSO</b>	<b>Global</b>	<b>IP- Protected</b> <b>engine, fuel</b> <b>independence,</b> <b>low cost, high</b> <b>cadence</b>



# COMPETITIVE LANDSCAPE

Company	Launch Price	Capacity	Orbit Focus	Key Markets	Differentiators
 <b>Crux</b> aerospace	<b>\$5,000</b> <b>USD/kg</b>	<b>Dedicated</b> <b>/shared</b> <b>1000 kg</b>	<b>LEO, SSO</b>	<b>Global</b>	<b>IP- Protected</b> <b>engine, fuel</b> <b>independence,</b> <b>low cost, high</b> <b>cadence</b>

**Crux combines Rocket Lab's flexibility with SpaceX's cost efficiency — from the Southern Hemisphere**



## WHO WE ARE: Founders with Proven Flight Heritage



**Mg. Eng.**  
**PABLO HOLLAR**

**Aerospace Engineer (UNLP, Argentina); M.Sc. in Space Vehicle Design and Conception (ISAE-SUPAERO, France); MBA (UADE, Argentina)**

- 15+ years of experience in the space industry
- Project Manager and Systems Eng for launch vehicle at Argentina's space company.
- Expertise: structural and mechanical design.
- Leadership: managed 120+ team members across 5 locations, overseeing an average annual budget of USD 30M.



**Eng.**  
**PABLO REIMONTE**

**Aerospace Engineer (UNLP, Argentina)**

- 17+ years of experience in liquid propulsion systems.
- Designed and tested over 30 liquid rocket engines.
- Team leadership: managed 30+ engineers and technicians, with an average annual budget of USD 10M.



**Core team:** average of 15 years of experience in the space industry  
**Advisory network:** includes experts from the Argentine Space Agency and top-tier space technology research centers.



## EXPERTISE



+100 accumulated years of know-how & expertise in space development



Highly skilled and seasoned staff in launch operations



Lightweight construction: CFRP, Friction stir welding and metallic 3D printing



END to END solutions: from vehicle production to launch operations



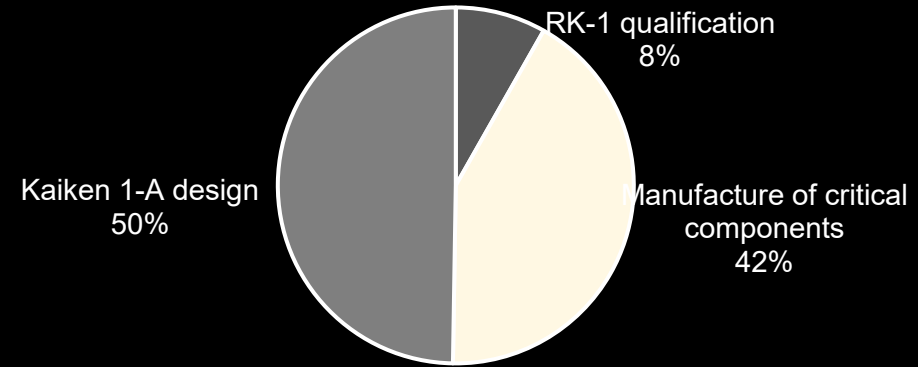
CFRP and metallic materials characterization, testing and inspection (RI, DP) experience



# SEEKING FINANCIAL FUEL

Raising a USD 5M Seed round

Investment allocation:  
10% facilities  
35% manpower  
40% components production



**RK-1 FIRST TESTS**

This investment will fund the propulsion qualification and critical components manufacturing system through 2026

GROUND SEGMENT

STATIC FIRE



**Unlocking precision access to orbit  
globally, efficiently, and independently.**



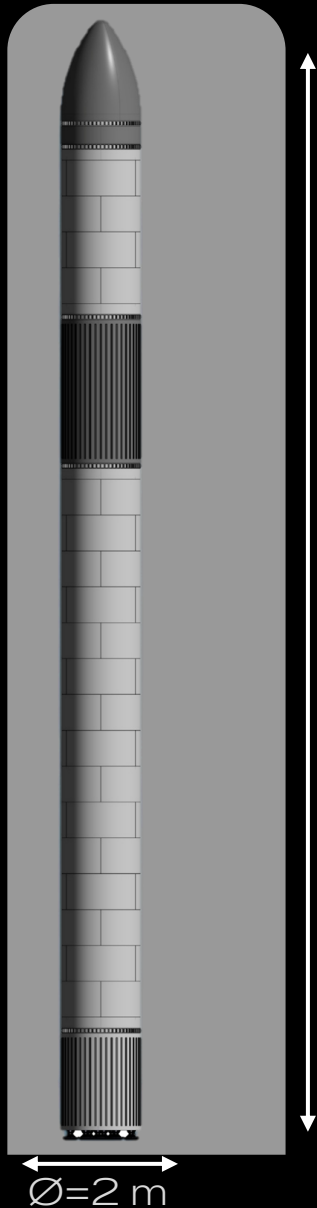
**Let's build the future of launch,  
where no payload has to wait in line.**



**THANK YOU.**  
**MUCHAS GRACIAS.**



# KAIKEN 1A LAUNCHER



## PERFORMANCE

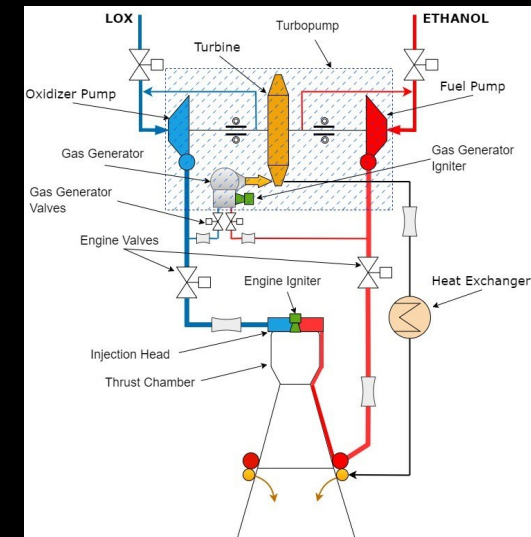
CU: 250 kg Direct Ascent  
500 km  $\pm$  100 km to SSO

## SPECS

1st Stage: 12 RK-1 Engine  
2nd Stage: 1 RK-1 Engine  
GLOW at max payload: 46232 kg  
Dry mass 1st Stage: 3534 kg  
Dry mass 2nd Stage: 794 kg  
Total dry mass: 4464 kg  
Thrust to Weight: 1,2  
DV (Velocity Increment): 9971 m/s  
Burn time 1st Stage: 161 s  
Burn time 2nd Stage: 395 s  
Recoverable rocket

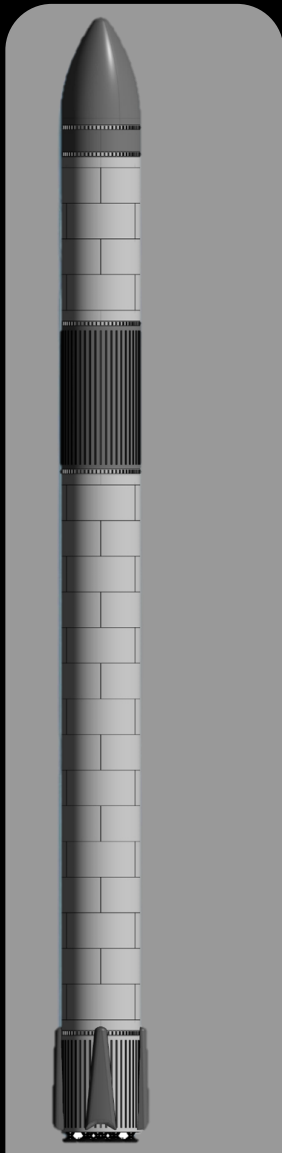
## RK-1 ENGINE

Propellants	LOX & C <sub>2</sub> H <sub>5</sub> OH
Engine Cycle	Gas Generator Cycle
Engine Cooling	Regenerative Cooling
Injector Type	Swirl Injector
Vacuum Thrust (2nd Stage)	5945 kgf
Sea Level Thrust (1st Stage)	4606 kgf
Specific Vacuum Thrust impulse (2nd Stage)	340 s
Specific Vacuum Thrust impulse (1st Stage)	263 s
Propellant Mixture ratio	1,6
Combustion Chamber Pressure	60 bar
Expansion ratio (2nd Stage)	Ae/At = 210
Expansion ratio (1st Stage)	Ae/At = 15





# KAIKEN 1B LAUNCHER



Length = 35 m

Ø=2 m

## PERFORMANCE

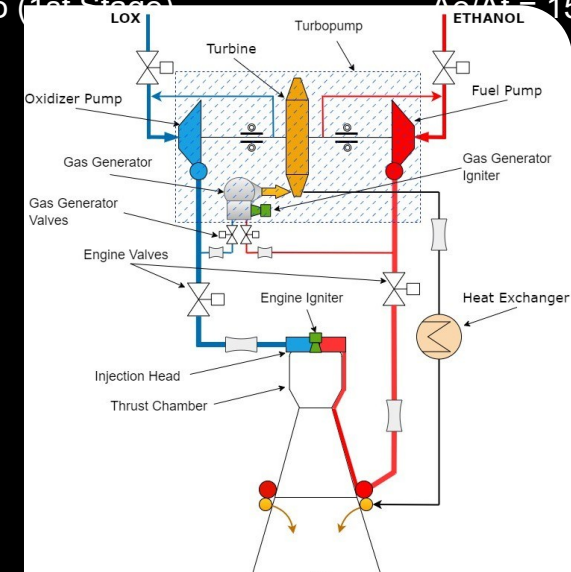
CU: 250 kg Direct Ascent  
500 km ± 100 km to SSO

## SPECS

1st Stage: 10 RK-2 Engine  
2nd Stage: 1 RK-1 Engine  
GLOW at max payload: 70430 kg  
Dry mass 1st Stage: 4534 kg  
Dry mass 2nd Stage: 794 kg  
Total dry mass: 5469 kg  
Thrust to Weight: 1,2  
DV (Velocity Increment): 10009 m/s  
Burn time 1st Stage: 159 s  
Burn time 2nd Stage: 405 s  
Reusable rocket

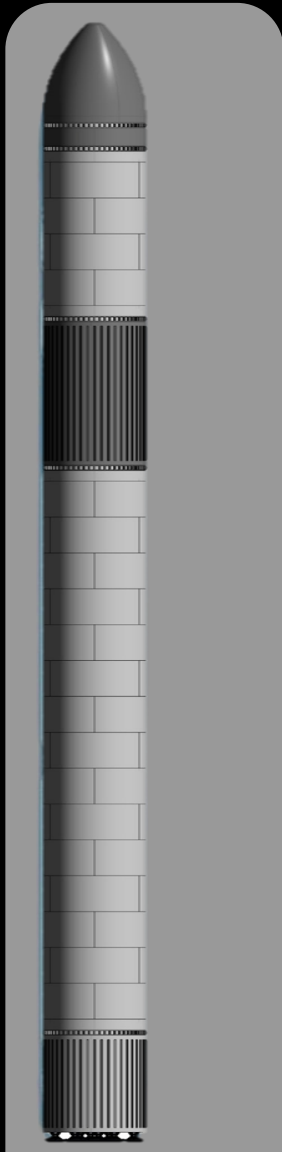
## RK-2 ENGINE

Propellants	LOX & C <sub>2</sub> H <sub>5</sub> OH
Engine Cycle	Gas Generator Cycle
Engine Cooling	Regenerative Cooling
Injector Type	Swirl Injector
Vacuum Thrust (2nd Stage)	5945 kgf
Sea Level Thrust (1st Stage)	8488 kgf
Specific Vacuum Thrust impulse (2nd Stage)	340 s
Specific Vacuum Thrust impulse (1st Stage)	263 s
Propellant Mixture ratio	1,6
Combustion Chamber Pressure	60 bar
Expansion ratio (1st Stage)	A <sub>c</sub> /A <sub>t</sub> = 15





# KAIKEN 2 LAUNCHER



Length = 40 m

Ø=2,3 m

## PERFORMANCE

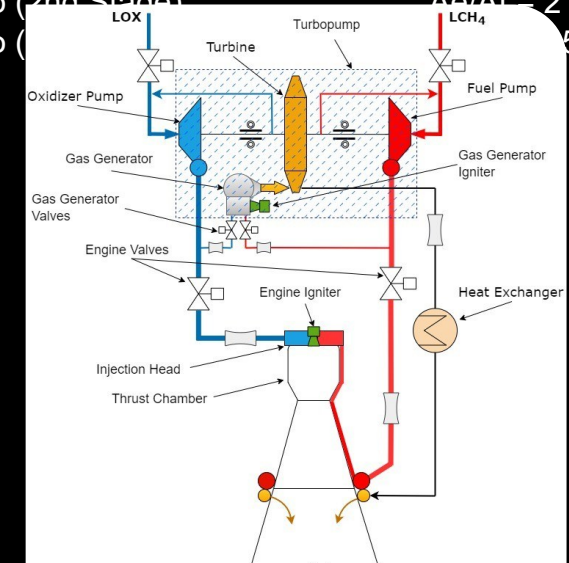
CU: 1000 kg Direct Ascent  
500 km ± 100 km to SSO

## SPECS

1st Stage: 9 RK-3 Engine  
2nd Stage: 1 RK-3 Engine  
GLOW at max payload: 83456 kg  
Dry mass 1st Stage: 5325 kg  
Dry mass 2nd Stage: 1568 kg  
Total dry mass: 7053 kg  
Thrust to Weight: 1,21  
DV (Velocity Increment): 10076 m/s  
Burn time 1st Stage: 162 s  
Burn time 2nd Stage: 385 s  
Recoverable rocket

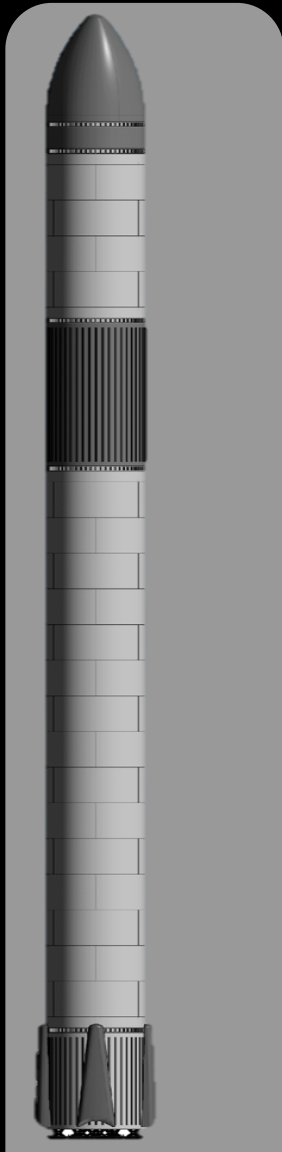
## RK-3 ENGINE

Propellants	LOX & LCH <sub>4</sub>
Engine Cycle	Gas Generator Cycle
Engine Cooling	Regenerative Cooling
Injector Type	Swirl Injector
Vacuum Thrust (2nd Stage)	14453 kgf
Sea Level Thrust (1st Stage)	11207 kgf
Specific Vacuum Thrust impulse (2nd Stage)	362 s
Specific Vacuum Thrust impulse (1st Stage)	275 s
Propellant Mixture ratio	3,2
Combustion Chamber Pressure	60 bar
Expansion ratio (2nd Stage)	$A_e/A_t = 210$
Expansion ratio (1st Stage)	5





# KAIKEN 3 LAUNCHER



Length = 40,4 m

Ø=2,3 m

## PERFORMANCE

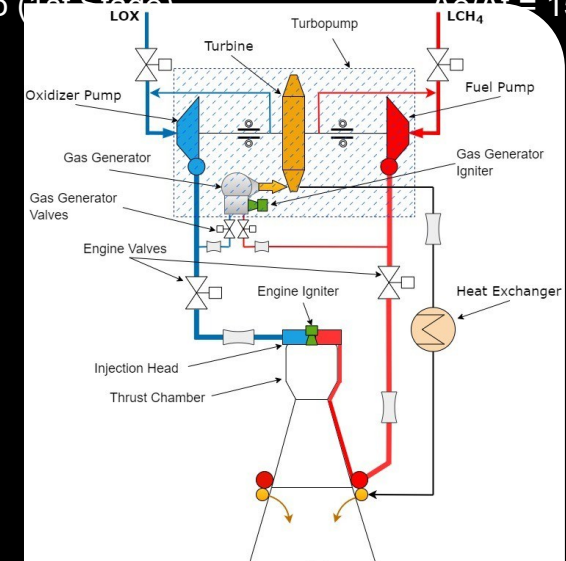
CU: 1000 kg Direct Ascent  
500 km ± 100 km to SSO

## SPECS

1st Stage: 10 RK-4 Engine  
2nd Stage: 1 RK-3 Engine  
GLOW at max payload: 94409 kg  
Dry mass 1st Stage: 5569 kg  
Dry mass 2nd Stage: 1568 kg  
Total dry mass: 7312 kg  
Thrust to Weight: 1,19  
DV (Velocity Increment): 9940 m/s  
Burn time 1st Stage: 156 s  
Burn time 2nd Stage: 420 s  
Reusable rocket

## RK-4 ENGINE

Propellants	LOX & LCH <sub>4</sub>
Engine Cycle	Gas Generator Cycle
Engine Cooling	Regenerative Cooling
Injector Type	Swirl Injector
Vacuum Thrust (2nd Stage)	14453 kgf
Sea Level Thrust (1st Stage)	11207 kgf
Specific Vacuum Thrust impulse (2nd Stage)	362 s
Specific Vacuum Thrust impulse (1st Stage)	275 s
Propellant Mixture ratio	1,6
Combustion Chamber Pressure	60 Bar
Expansion ratio (1st Stage)	A <sub>e</sub> /A <sub>t</sub> = 15





## **OUR MISSION**

Create a future where the space is within reach for everyone, launch dreams and inspire innovation

## **OUR VISION**

Democratize space launch industry. We believe that access to space should be a fundamental right, not a privilege. By leveraging cutting-edge technology, fostering international collaboration, and promoting sustainability, we aim to make space accessible to people from all walks of life.