

NAFURA

Industrial scale treatment in 1000th the footprint, and half the cost

Coca-cola had a problem:

Wastewater management is limiting their production.
Their wastewater systems are costing them:

SPACE:

- Wastewater systems take up to 30% of site.
- They are unable to expand their footprint in urban areas.

TIME:

- Systems are slow to treat and unable to respond to fluctuations
- Complex and fragile processes require constant attention

MONEY:

- Traditional systems can't scale cost-effectively with production needs.
- Reagents, repairs, and daily requirements add operational costs

THEY NEEDED A SOLUTION:

A reimagining of wastewater treatment from the ground up
- something **smaller, faster, and cheaper**

Coca-Cola isn't alone...

We spoke to 50+ companies, and the same frustrations kept appearing:

*"The factory has to be careful what they flush, our **system is fragile** and can be **damaged by certain substances**"*

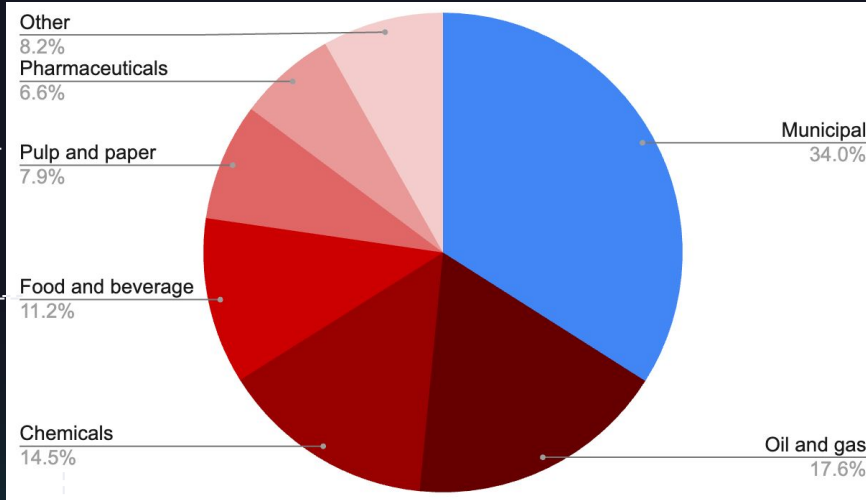
- Company A, Pulp and Paper

*"Wastewater dictates production, if we could **discharge more** wastewater we would be **producing more** product"*

- Company E, Food and Beverage

*"We would **redesign** and **relocate our whole facility** if it meant it were easier to meet **regulatory limits**"*

- Company F, Dairy products



*"Treatment **capacity reached its limits**, and **we can't buy more land** so we can't expand operations further"*

- Company D, Utility and Sewerage

*"**No one locally has the knowledge** to work on our system, when it breaks **we need to fly experts in**"*

- Company B, Oil and Gas

*"We are frustrated with costs of **maintenance, sludge** management, and treating effectively within our allotted **footprint**"*

- Company C, Chemicals

The current standard is costing us:

TIME	FRAGILE	Sensitive to fluctuations
	SLOW	Weeks to treat
	LABORIOUS	Teams of trained staff

SPACE	COMPLICATED	20-30 stages / points of failure
	DEMANDING	Acres of land occupied

MONEY	EXPENSIVE	Multi-million dollar facilities
	ONEROUS	Constant maintenance
	DANGEROUS	Hazardous chemicals, gas, <u>sludge</u>

This isn't good enough.



How we got here:

The activated sludge process, developed in 1913

Multiple stages to target multiple contaminants:

DECOMPOSITION:

E.g. Microbes and oxidants

- Slow, large footprint
- Fragile

SEPARATION:

E.g. Filters / membranes

- High maintenance
- Sludge byproduct

Activated sludge has seen **incremental improvements** over time, but it's not enough...



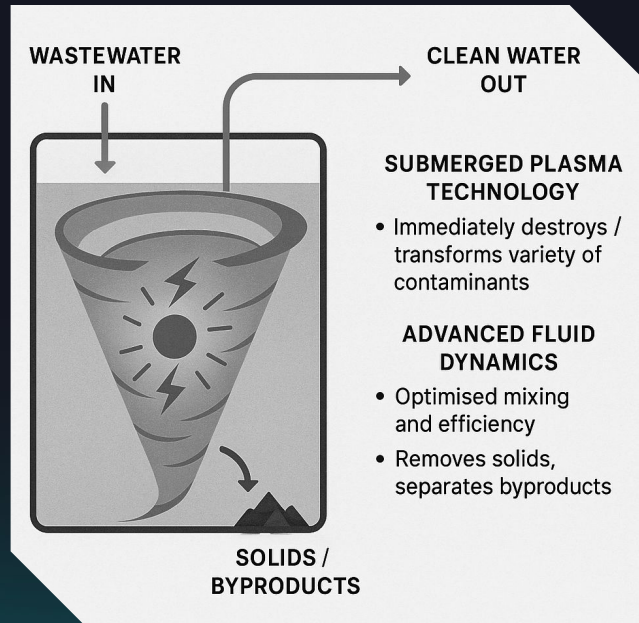
New technologies are emerging, but aren't solving the problem...

	TIME			SPACE		MONEY		
	Low maintenance: <48 hours downtime required for maintenance per year	Fast: Hydraulic retention time (HRT) target: HRT < 1 hour	Flexible: Handles ±50% variations in flow or contaminant load without issue or exceedance.	Compact: <0.1 acre footprint occupied per million litres	Simple: Compliant effluent achieved with ≤5 stages / points of failure	Low CAPEX: < \$1 million build cost per million litres per day capacity	Effective: Consistently achieves >95% removal of BOD, COD, TSS	Scalable: No significant change in unit treatment cost or performance at different scales.
Activated Sludge	X	X	X	X	X	X	✓	✓
MBRs	X	X	X	X	X	X	✓	✓
AOPs	X	✓	✓	✓	✓	X	X	X
Electrocoagulation	X	✓	✓	✓	✓	✓	X	X
SCWO	X	✓	✓	✓	✓	X	✓	X
Bioelectrics	X	X	X	X	✓	✓	X	X
Algal treatment	X	X	X	X	X	✓	X	X

New solutions are just propping up a broken system!

The solution: Nafura - An entirely new paradigm

High-capacity, compact treatment using scalable plasma



FASTER


SMALLER

CHEAPER

FAST (Near instant transformation)	SIMPLE (Single-stage, continuous flow)
LOW MAINTENANCE (Rare, easy maintenance)	LOW COST (50% less CAPEX and OPEX)
FLEXIBLE (Use whenever, wherever, however)	EFFECTIVE (Breaks any chemical bond)
COMPACT (A device, 2m^2 footprint)	SCALABLE (Microbreweries to refineries)

Simplify the entire wastewater process

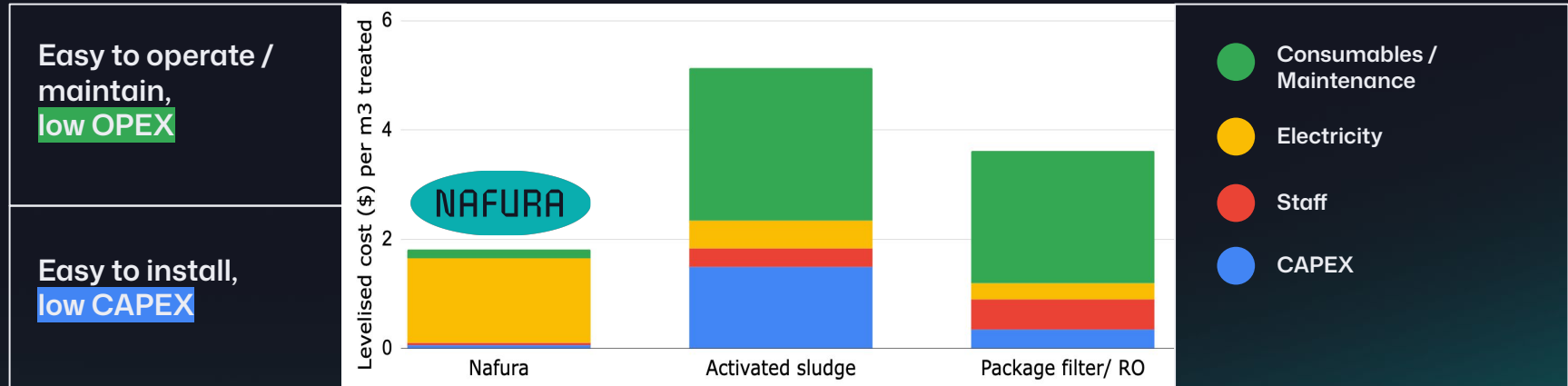
The **NEW treatment process** might include...

- 
1. **Primary screening**
 2. Sand filtration tank
 3. Coagulation
 4. Flocculation
 5. Settling tank
 6. Dissolved-air flotation
 7. Skimming
 8. Pre-bio
 9. T
 10. Sludge dewatering
 11. Sludge dewatering e.g. centrifugation
 12. Sludge disposal by incineration / spreading
 13. Concentrate recycling
 14. Membrane bioreactor filtration
 15. pH adjustment
 16. UV disinfection
 17. **Ultrafiltration**
 18. **Reverse osmosis**



We broke the golden rule.

Higher energy used **Efficiently**, for **Lower** total cost.



50% less total levelized cost per unit of treatment

30% less emissions than standard treatment using grid electricity.

At global average price of electricity (\$0.15 per kWh).. Electricity prices below average offer unmatched cost efficiency

†† Costs are for conservative FOAK product estimates; OPEX and CAPEX expected to improve over time

Foothold Markets:

Potential to tackle any industry!

"Companies are seeking smarter, more compact, and cost-efficient solutions that improve sludge dewatering, allow water reuse, and integrate easily with their existing footprint - all without risking compliance."

A.P. Mariani - Clarit Group

Primary target markets:

1. Chemical Industry
2. Food and Bev. Industry
3. Municipal / Utilities



- Complex wastewater challenges
- Footprint constrained
- Regulatory pressures
- Large and growing markets

TAM = \$300bn, SOM = \$112bn, SAM = \$3.6bn

We don't need to wait for our customers to replace their equipment.

Our beachhead: backup treatment.

We can increase production and throughput overnight with minimal friction!



How we make money:

Credibility in Stages: Samples to scale - Proving Value Step by Step

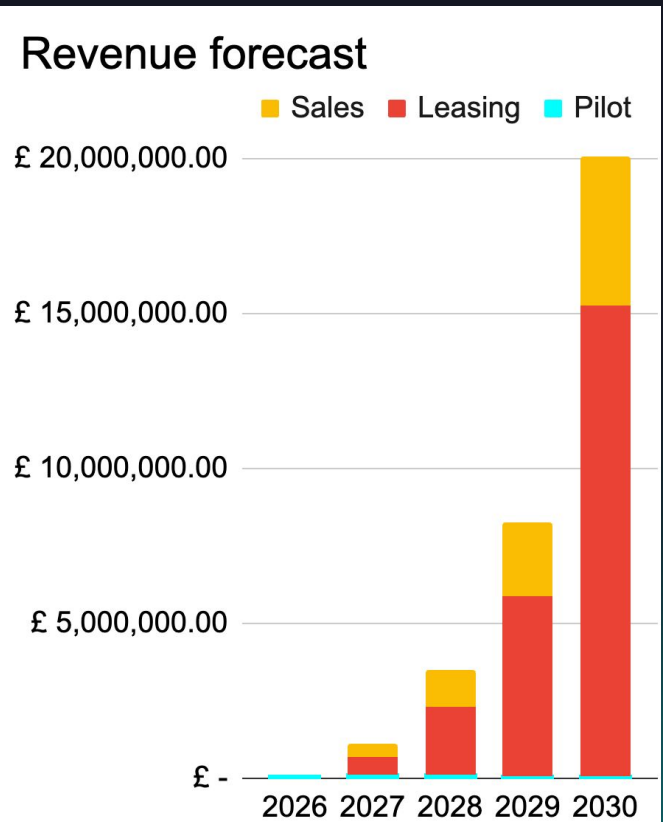
Value capture: 3 Revenue Streams...

- 1. Paid Pilots
- 2. **Leasing-as-a-Service** (Core business)
- 3. Direct Unit Sales (select cases)

Additional **Secondary** Potential Revenue Streams:

- 1. HAZMAT Disposal
- 2. CO2 Capture
- 3. Tailored Byproduct Harvesting

Unit economics at 1,000 m³/d:
- Build cost **£70k**, Sale price **>£300k**
70% margin
- 6-18 month payback on sales



Flexible operation, low OPEX, and real-time controls enable **Variable Lease Pricing**
Treatment as a Service
Up to **£17,500 per month per unit**

We are really getting traction...

In **5 months** we achieved:

11 signed EOIs:



Academic Interest and support



Winner of the Water Council's 2025 Tech Challenge.
Runners-up in the TBAT Innovation Challenge 2025.

POC built: TRL0-4, <\$2000, <4mo

Demo install agreed with Coca-Cola for H2 2026

"This is perfect"
- Industrial Technology Approval Group (iTAG)

"This is a gamechanger"
- Coca-Cola Europacific Partners

Technical milestones

Stage 1 Basic POC / Tech Feasibility:



- Single plasma source, circulating reactor
- **Stable plasma and fluid dynamics validated**
- Demonstrable reduction of:
 - Organics (Sugar / Dye / COD / Plastics)
 - Inorganics (Dissolved Cu / Al)
 - Microbiology (sterilization confirmed)

Stage 2 Slice Prototype (underway):

- Target: 150 m³/d at 5000 mg/L COD capacity
- Commercial trials in 2026 - reaching TRL 7/8

Scale-up and Validation

2026 H1

(Pre)seed raise, target £1.5M
Relocate and establish UK HQ

2026 H2

Demo Installs with CCEP + SmartParc:

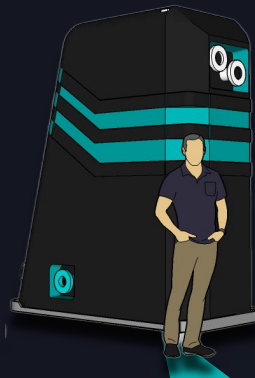
- 100x capacity scale up (Target 150 m³/d)
- Validate performance and target OPEX

2027

- Multiple pilots for early revenue.
- Target: £3-£5 / m³) verified.

2028

Full-scale product deployment. (>1000m³/d capacity)



2028/29

Establish lease business model.
Convert pilots to contracts

2030+

Scale business globally.
Targeting :\$10-20mil ARR,
100 customers

Our G2M:

Credibility ladder with customers:

1. **Feasibility** → Sample testing and demos
2. **Integration** → On-site trials
3. **Operation** → Paid Pilots
4. **Trust** → Long-term Contracts

Our Pipeline:

- **2 trial installations agreed;** CCEP and SmartParc
- **Waste samples inbound** from 3 clients
- **Enquiries for future pilots** from 5 multinationals
- **Active interest across 6 sectors**

The perfect team



Dr Harry Brooksbank

Founder and CEO

PhD in sustainable contaminant removal. Developed water solutions for \$Billion projects (e.g., Hitachi Energy Dogger Bank, Simandou iron ore mine). Led crypto startup to \$20M mcap.

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E.M. 'Rion' Motley

Founder and CTO

Track record of product development. Barbco, MIT, DARPA, Orbital ATK. Most recent product development converted \$1.5M/y line-item expense into \$2M/y revenue stream.

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Aaron D. Harper

COO

Experienced C-Level manager and engineer working in process control for wastewater treatment systems. Developed tech for NASA, DARPA, USAF, and Ford.

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Advisor support from:

Chris Thomas
Director of Strategy for
Isle Utilities

Francesca O'Hanlon
Water Strategy Lead for
CocaCola Europacific
Partners

Alexander Fairhart
Water Tech Consultant /
MD for Personal Water
Systems

Graham Lea
Expert Process Engineer /
Industrial WW consultant

Phil Coetzee
Accomplished CEO and
Business Development
consultant



We can execute: 10 LOI'S, TRL 0 TO 4 IN <4 MONTHS

Current progress and raise details

Recent progress:

- **Workshop secured** in Derby
- Technology now **Patent Pending**
- **SmartParc trial agreed**
- UoD collaboration for **regional grant funding**

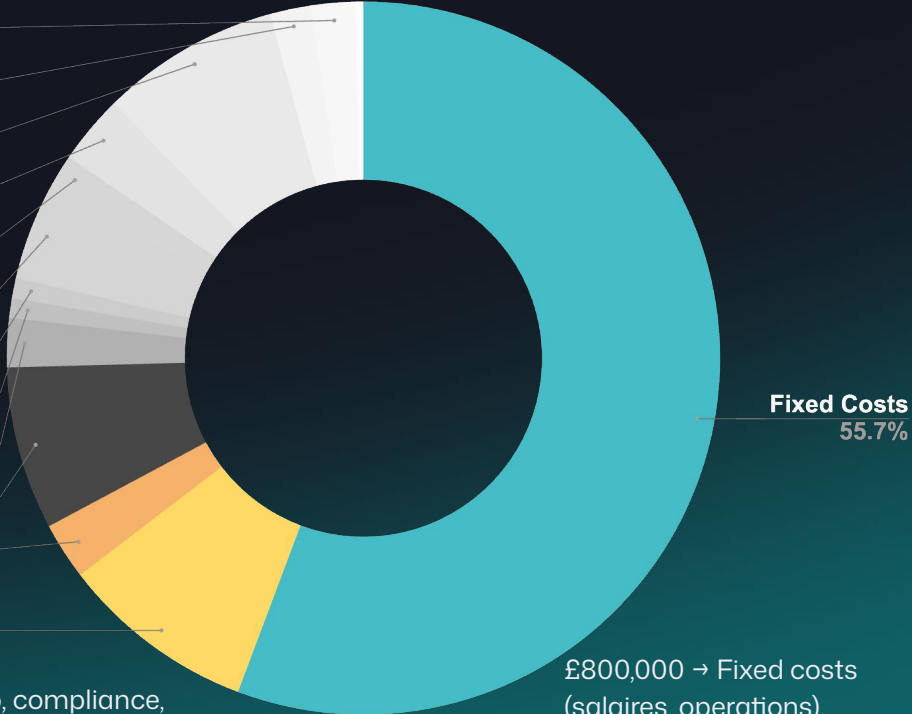
Current work:

- Applying for OFWAT grant
- Developing prototype for CCEP
- Visa applications for colocation
- **Raise investment**

£400,000 → Engineering scale-up.
Enables 2 years of pilots / trials.

- Metal fabrication**
2.0%
- Electronic Fab**
1.8%
- CNC / 3D Printing**
8.1%
- Tools**
3.1%
- IT**
1.5%
- Analytics**
4.4%
- Furnishings**
0.9%
- Safety**
0.9%
- Build out**
2.2%
- Product Dev**
7.4%
- Marketing and BD**
2.6%
- Legal work**
8.9%

£300,000 → IP portfolio, compliance,
and brand growth.



£800,000 → Fixed costs
(salaires, operations).
Funds 21 months of runway.

The Raise:

- **£1.5M target**
- **Target close: May 2026**



NAFURA

Advanced Technologies

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