



Essential molecules without fossil fuels

DeepChecks submission

# ROUND OVERVIEW

- CERT Systems ('CERT') is commercializing Direct CO<sub>2</sub> Electrolysis, a technology to convert carbon dioxide emissions into Sustainable Aviation Fuel (SAF) and other essential molecules
- CERT is raising a \$3.5M USD Seed Round to accelerate commercialization
  - We have about **50% in soft-commits** from strategic investors, **seeking a lead**
- **Timing:** CERT will be announcing **new non-dilutive funding** from a commercial partner in late June 2026

# CERT SYSTEMS PROFILE

- **HQ:** Toronto, Ontario, Canada
- **Employees:** 12 full time, 4 interns
- **Prior Equity Funding Raised:** None – clean cap table
- **Prior Non-dilutive Funding Raised:** >\$8M USD
- **Revenue:** >\$700 k in non-recurring engineering revenue
- **Highlights:**
  - Finalist in \$20M NRG COSIA Carbon XPRIZE
  - Received Breakthrough Energy Fellowship
  - Tencent CarbonX finalist

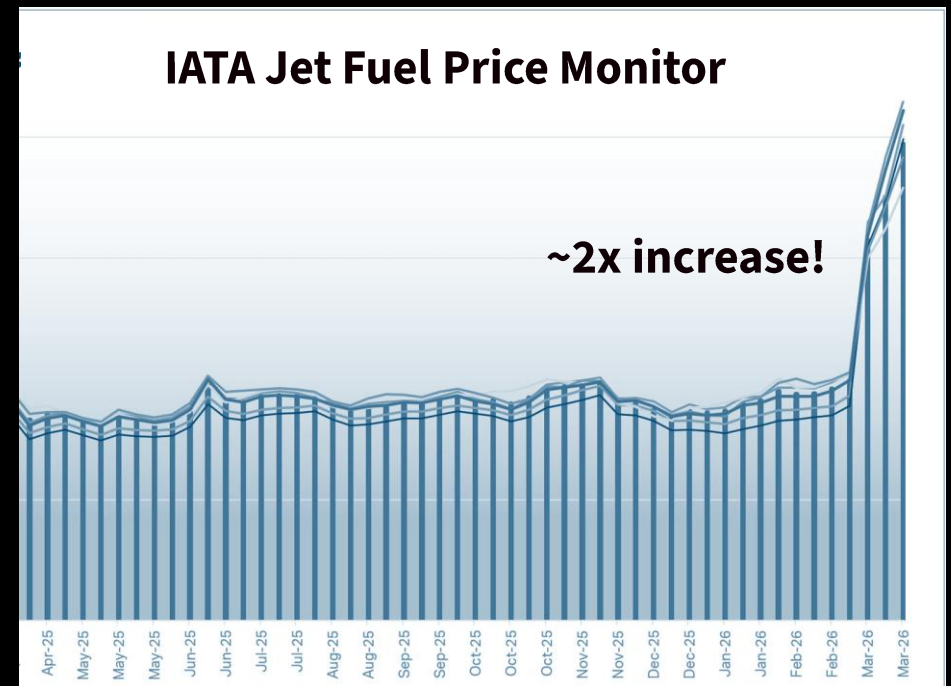
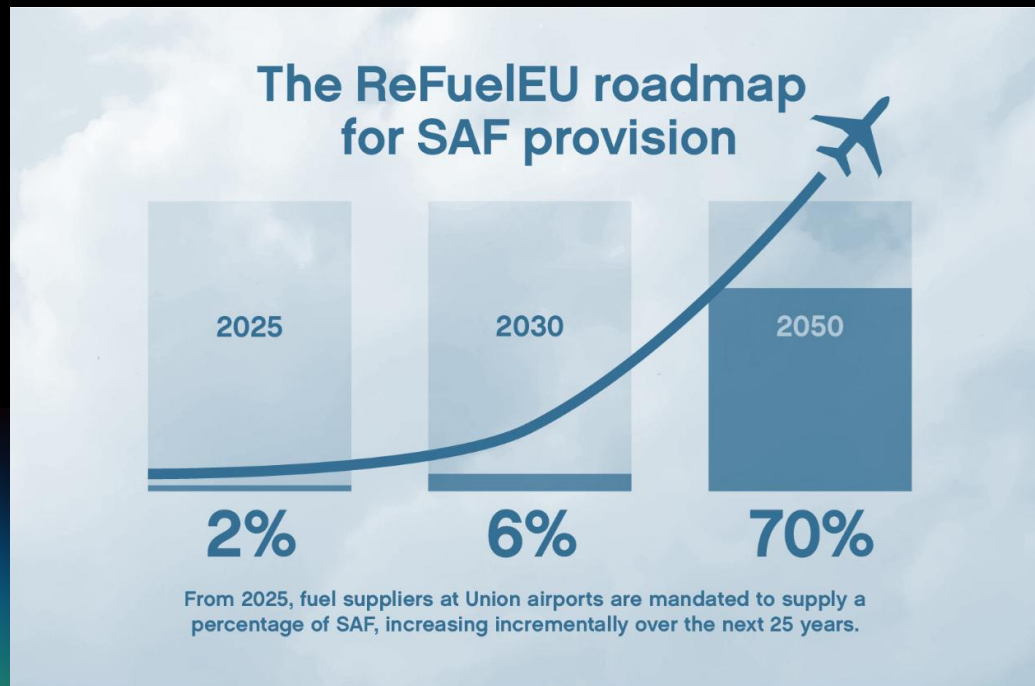


# CLEAN FUELS MADE FROM AIR



# THE WORLD NEEDS SUSTAINABLE FUELS

- Global policies are forcing airlines to find new sustainable aviation fuel (SAF) supply
- Fuel supply security is challenged by world events at an increasing rate



# SAF PATHWAY COMPARISON

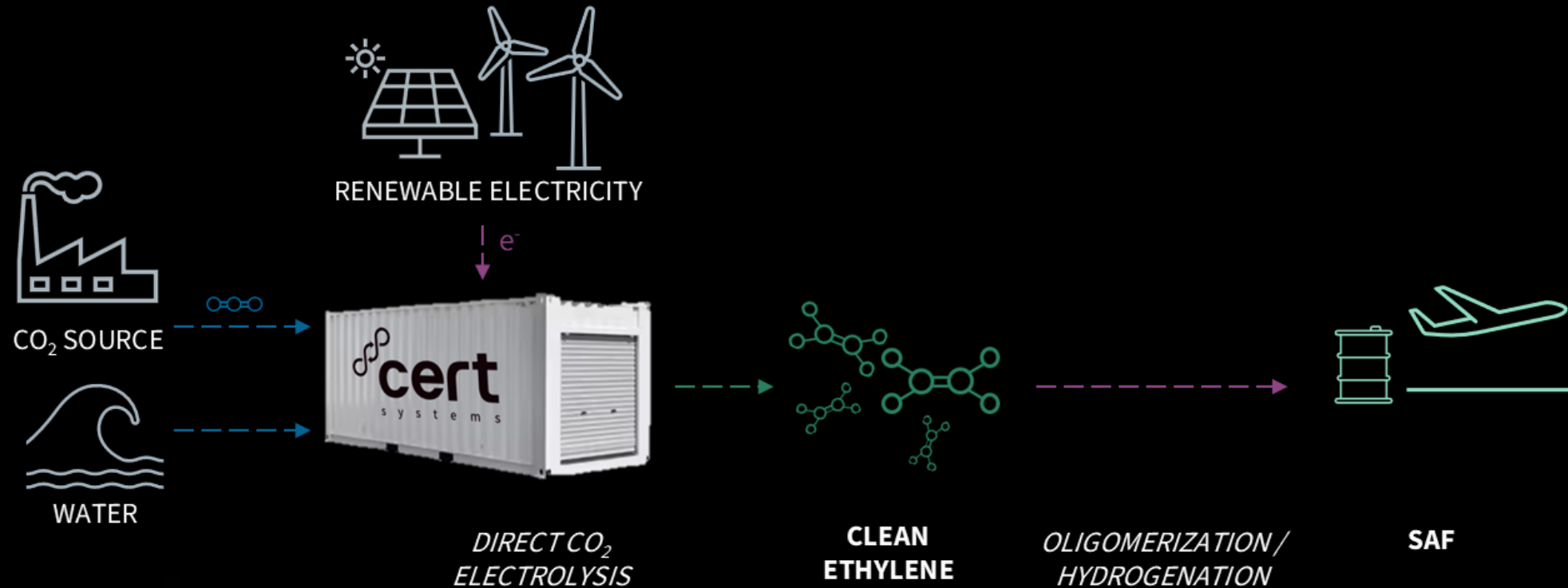
	HEFA	Alcohol to Jet (AtJ)	Power to Liquids (PtL)
Feedstock Availability	✗ ✗	✗	✓ ✓
GHG Reduction Potential	✓	✓	✓ ✓
Modularity	✓	✓	✗
SAF Yield / Selectivity	✗	✓	✗
Eligible for eSAF Credit	✗	✗	✓

# SAF PATHWAY COMPARISON



	HEFA	Alcohol to Jet (AtJ)	Power to Liquids (PtL)	Ethylene to Jet (EtJ)
Feedstock Availability	✗ ✗	✗	✓ ✓	✓ ✓
GHG Reduction Potential	✓	✓	✓ ✓	✓ ✓ ✓
Modularity	✓	✓	✗	✓ ✓
SAF Yield / Selectivity	✗	✓	✗	✓
Eligible for eSAF Credit	✗	✗	✓	✓

# CERT PATHWAY : ETHYLENE – TO – JET



**Modular** technology with abundant feedstocks and selective pathway **reduces cost and complexity**

5 patents pending

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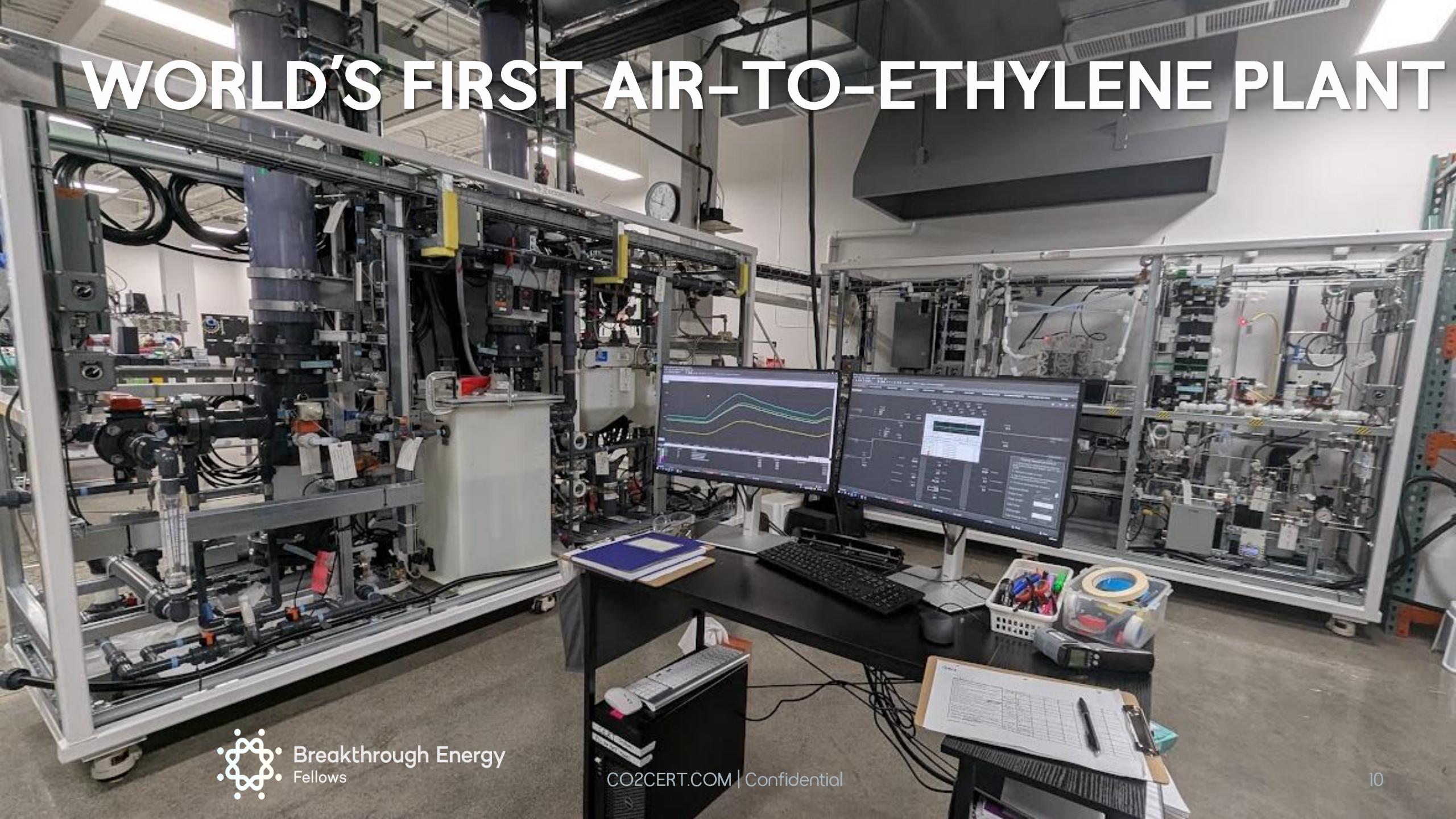
# ENABLED BY DIRECT CO<sub>2</sub> ELECTROLYSIS



## Advantages:

1. Any concentration of CO<sub>2</sub> feed
2. No H<sub>2</sub> or biomass input needed
3. Pure product streams of ethylene
4. Up to 5 t<sub>CO<sub>2</sub></sub> avoided per t<sub>ethylene</sub>

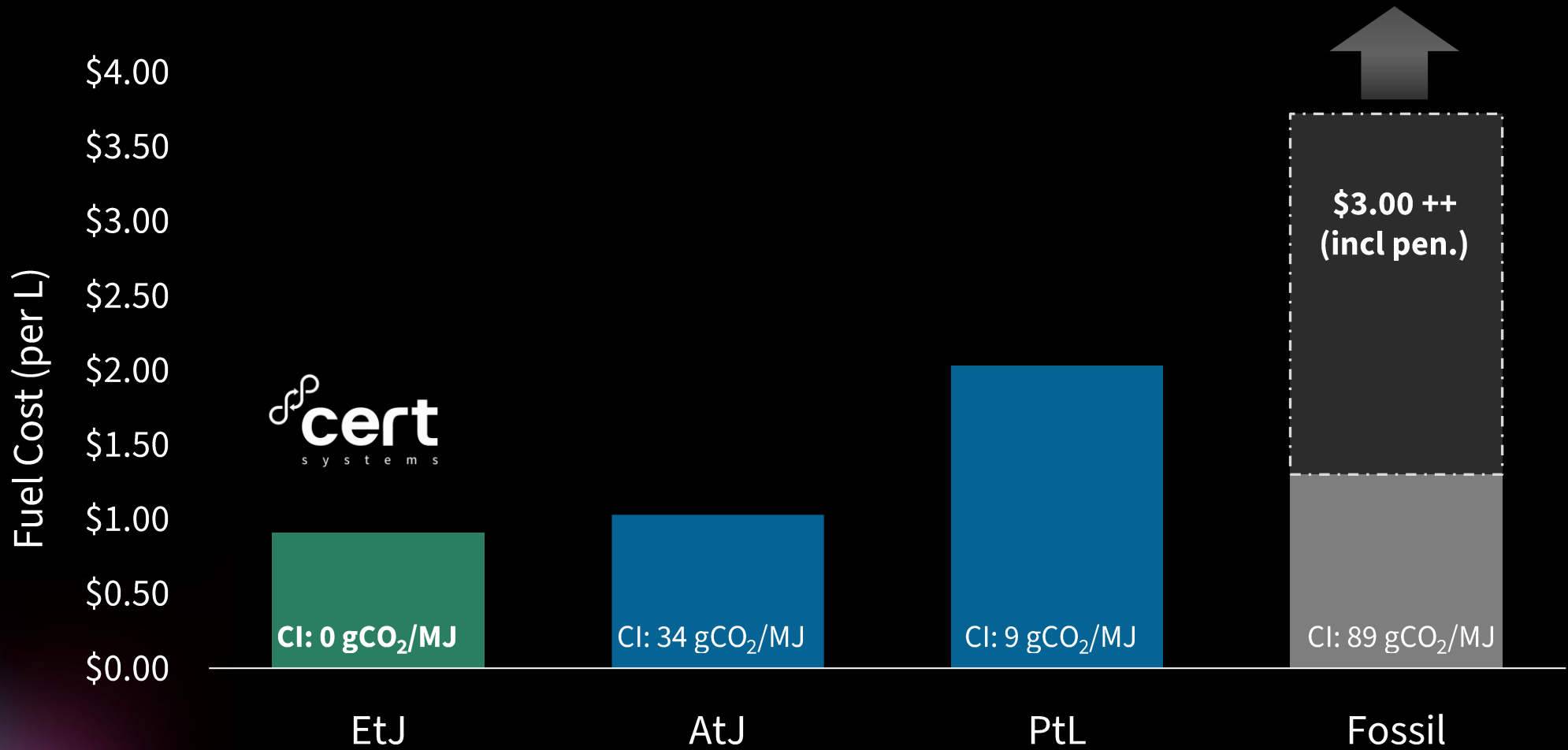
# WORLD'S FIRST AIR-TO-ETHYLENE PLANT



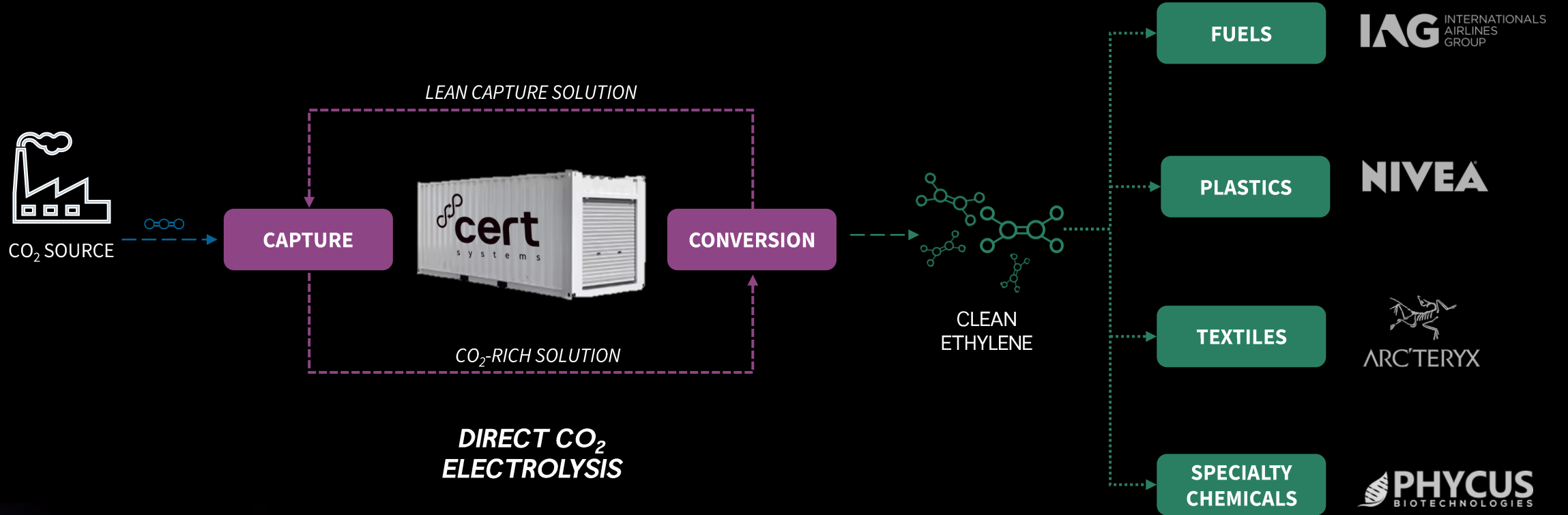
Breakthrough Energy  
Fellows

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# LOWEST COST & CARBON INTENSITY



# A VERSATILE SOLUTION



Ethylene is the world's most used organic chemical – \$200B/yr

\* Representative brands

# WORLD-CLASS TEAM



**Alex Ip, PhD**

*Co-Founder & CEO*

15 years in Cleantech  
Grew teams for solar and carbon R&D  
Established partnerships with global companies



**Christine Gabardo, PhD**

*Co-Founder & CTO*

Electrochemical expert  
>50 peer-reviewed articles, >14k citations  
Led XPRIZE team in finals



Breakthrough Energy  
Fellows



## ADVISORS



**Prof. Dave Sinton**  
*Chief Scientific Advisor*



**Jen Wagner**  
*Business Advisor*



**Alice Havill**  
*Scale-up Advisor*



**Houston Brown**  
*Fractional IP Director*



**John Gartner**  
*Operations Advisor*



**Susan Koch**  
*Fractional CFO*



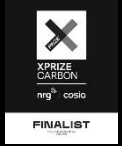
**Joe Cargnelli**  
*Electrolyzer Advisor*



## MULTIDISCIPLINARY TEAM



# CERT'S JOURNEY & PATH FORWARD



1 of 10 finalists  
*Integrated gas phase electrolysis pilot (100 kg/day)*



1V decrease,  
33% FE increase

Paid proof of concept  
**AGC**

3x increase capacity of system with no drop in EE

Paid proof of concept #2

**CURRENT FUNDRAISE:  
Seeking \$3.5M USD**

Pilot Plant

Commercial Demonstration

Commercial FOAK Plant

N<sup>th</sup> of a Kind Plants

2020                      2022                      2024                      2026                      2028                      2030                      2032                      2034



Philanthropic funding to develop and scale carbonate electrolysis



Scaling by >100x,  
EE improvement 6x



Integrated carbonate electrolysis pilot (1 kg/day)

Continued R&D & Innovation on Electrolyzers, Plants, and Products

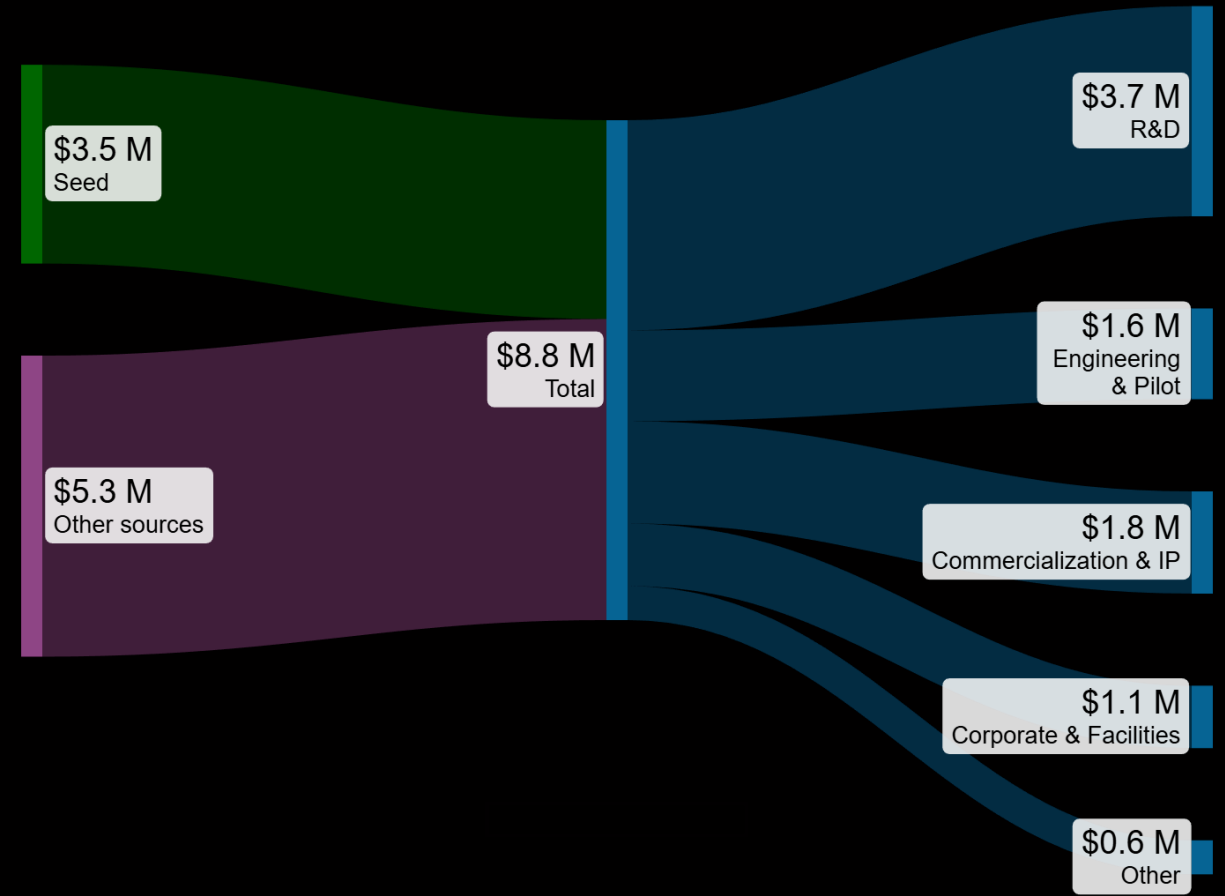
**OVER \$8M USD OF FUNDING TO DATE**

# CERT INVESTMENT OPPORTUNITY

**\$3.5M USD Equity Round**

## Milestones

- **Build** tonne-scale pilot
- **Engineer** first commercial demo
- **Secure** initial offtake customers
- **File** key patents



# MARKET ROADMAP & TAILWINDS

# COMMERCIAL ROADMAP

- **Phase 1: Pilot (Current Seed Raise):** We will build our 1 tpa pilot to generate samples and build partnerships with CPG brands for offtake of our materials.
- **Phase 2: Commercial Demonstration (Series A):** We will own and operate a commercial demonstration to provide sustainable materials for first off-takers. We will start in the personal-care sustainable packaging space to validate the scalability while building partnerships in fuels.
- **Phase 3: Commercial FOAK (Series B+):** Having validated the technology and market, we will partner with incumbent chemical producers to scale and deploy into SAF markets. We will license the technology and manufacture the core electrolyzer components.

# CUSTOMERS AND REVENUE MODELS

## Ethylene + SAF (Technology Provider)



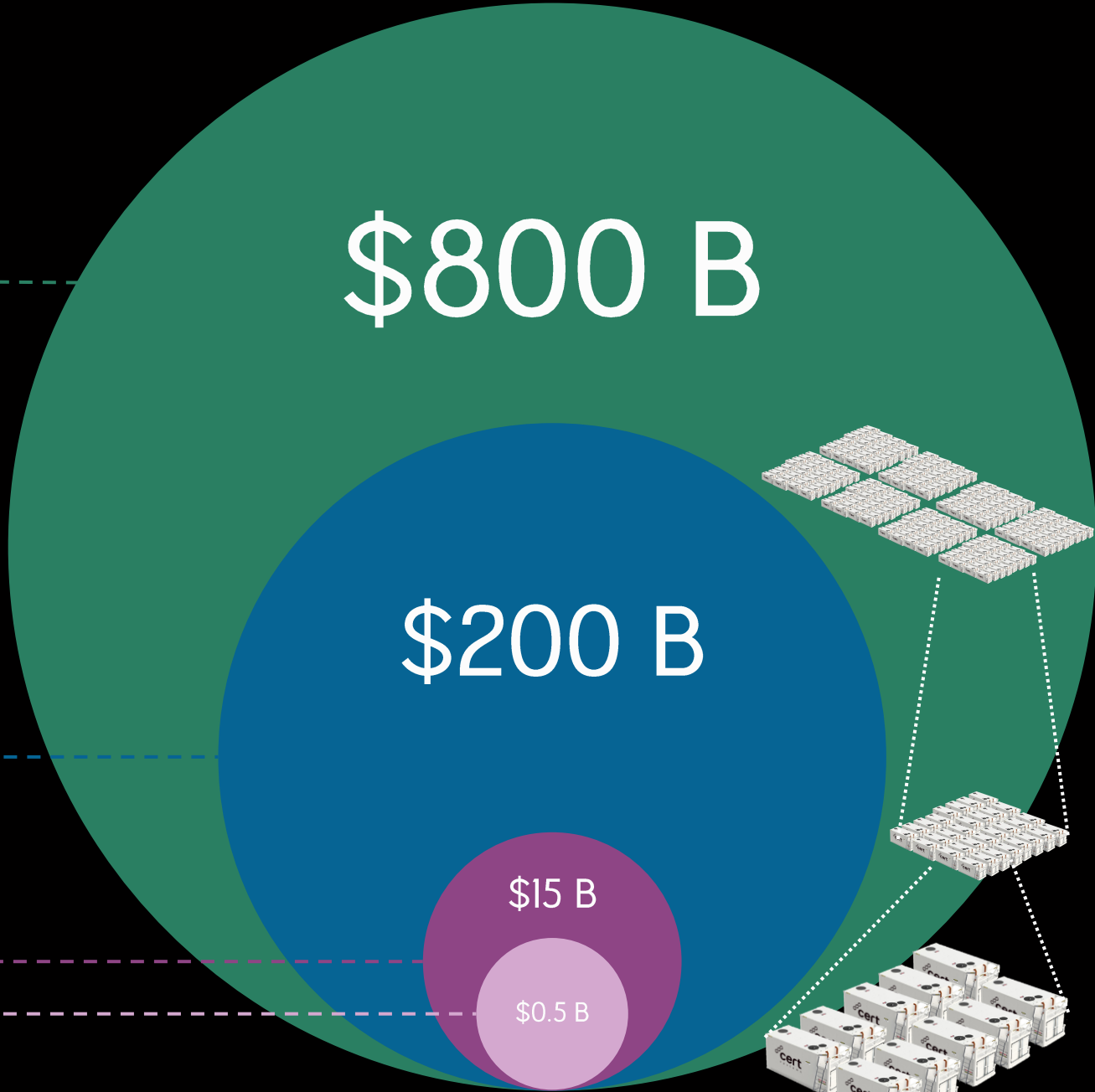
## Ethylene (Technology Provider)



## Sustainable Polyethylene (Direct Sales, JV)

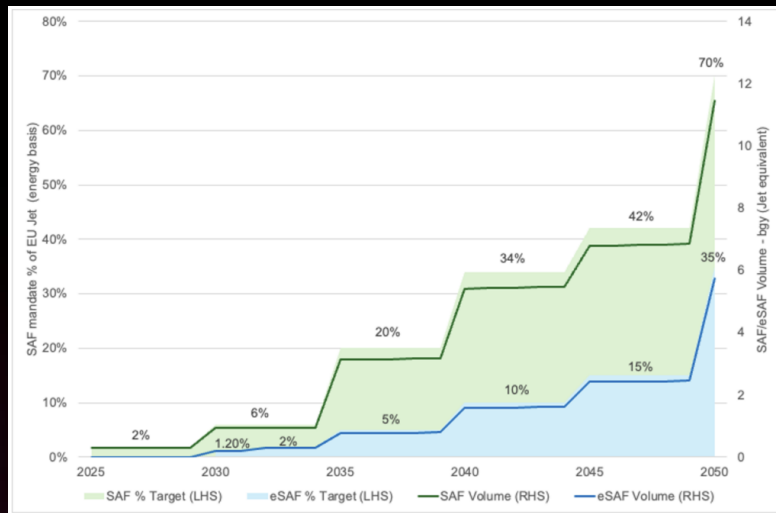


## Renewable HDPE packaging (Direct Sales)



# IMPORTANCE OF eSAF

- Biomass routes are highly dependent on feedstock to determine carbon intensity and scalability
- Fuels made from CO<sub>2</sub> and electricity are considered eSAF
  - EU and UK have mandates for eSAF as part of overall aviation fuel blend - starting in 2030 and reaching 35% of total fuel by 2050
  - Non-compliance leads to penalties 2-13x the price difference in eSAF and fossil jet



EU SAF (green) and eSAF (blue) mandates) [Stillwater Associates]

# SAF POLICY PUSHING ADOPTION

Cost-comparison of compliance vs non-compliance (US\$/gallon)

Year	SAF type	United Kingdom		European Union	
		Cost of compliance (\$/gallon)	Cost of non-compliance (\$/gallon)	Cost of compliance (\$/gallon)	Cost of non-compliance (\$/gallon)
2025	SAF	\$4.42	\$23.55	\$4.42	\$8.84 (+\$4.42 next period)
	e-SAF	–	–	–	–
2030	SAF	\$2.77	\$23.55	\$2.77	\$5.54 (+\$2.77 next period)
	e-SAF	\$7.21	\$24.92	\$7.21	\$14.42 (+\$7.21 next period)
2040	SAF	\$2.08	\$23.55	\$2.08	\$4.16 (+\$2.08 next period)
	e-SAF	\$5.44	\$24.92	\$5.44	\$10.88 (+\$5.44 next period)
2050	SAF	\$1.72	\$23.55	\$1.72	\$3.44 (+\$1.72 next period)
	e-SAF	\$4.59	\$24.92	\$4.59	\$9.18 (+\$4.59 next period)

Carbon Direct

- Global policies require uptake of SAF
  - Penalties can far exceed the initial green premium
  - UK has implemented Revenue Certainty Mechanisms for SAF producers

# DEFENCE AND ENERGY INDEPENDENCE

- CO<sub>2</sub> conversion enables localized production of fuels and materials
- Reduces reliance on long, international supply chains
- Ethylene-based molecules can easily drop-in to existing infrastructure



“Synthetic e-Fuels are the only scalable solution that match the energy density, storability, and versatility of conventional fuels – making them indispensable for modern defense readiness.”  
- Rheinmetall (defence manufacturer)

# POLYETHYLENE: CORPORATE DECARBONIZATION MANDATES

## INCREASING REGULATORY PRESSURE

“By 2030, **sustainable non-fossil sources** should cover at least **20% of the carbon use** for chemical and plastic products.

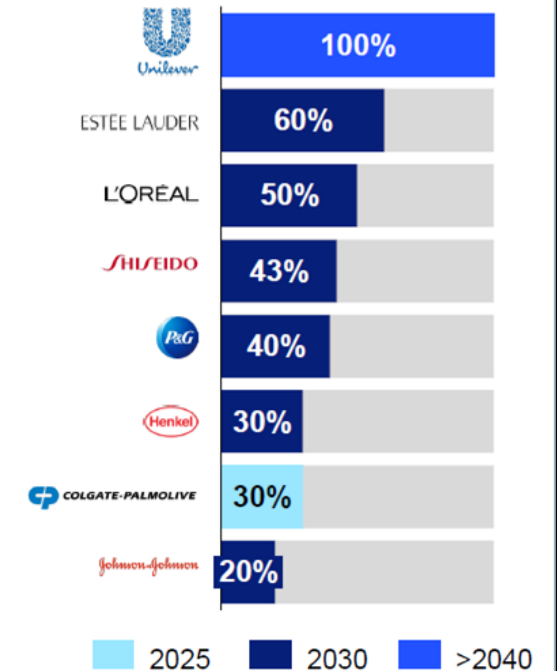
- European Parliament



## INCREASING CONSUMER PRESSURE

**Consumers** seek 30-40% value chain CO<sub>2</sub> cuts by 2030

- McKinsey



# JOIN OUR MISSION

To produce clean fuels made from air



ALEX@CO2CERT.COM