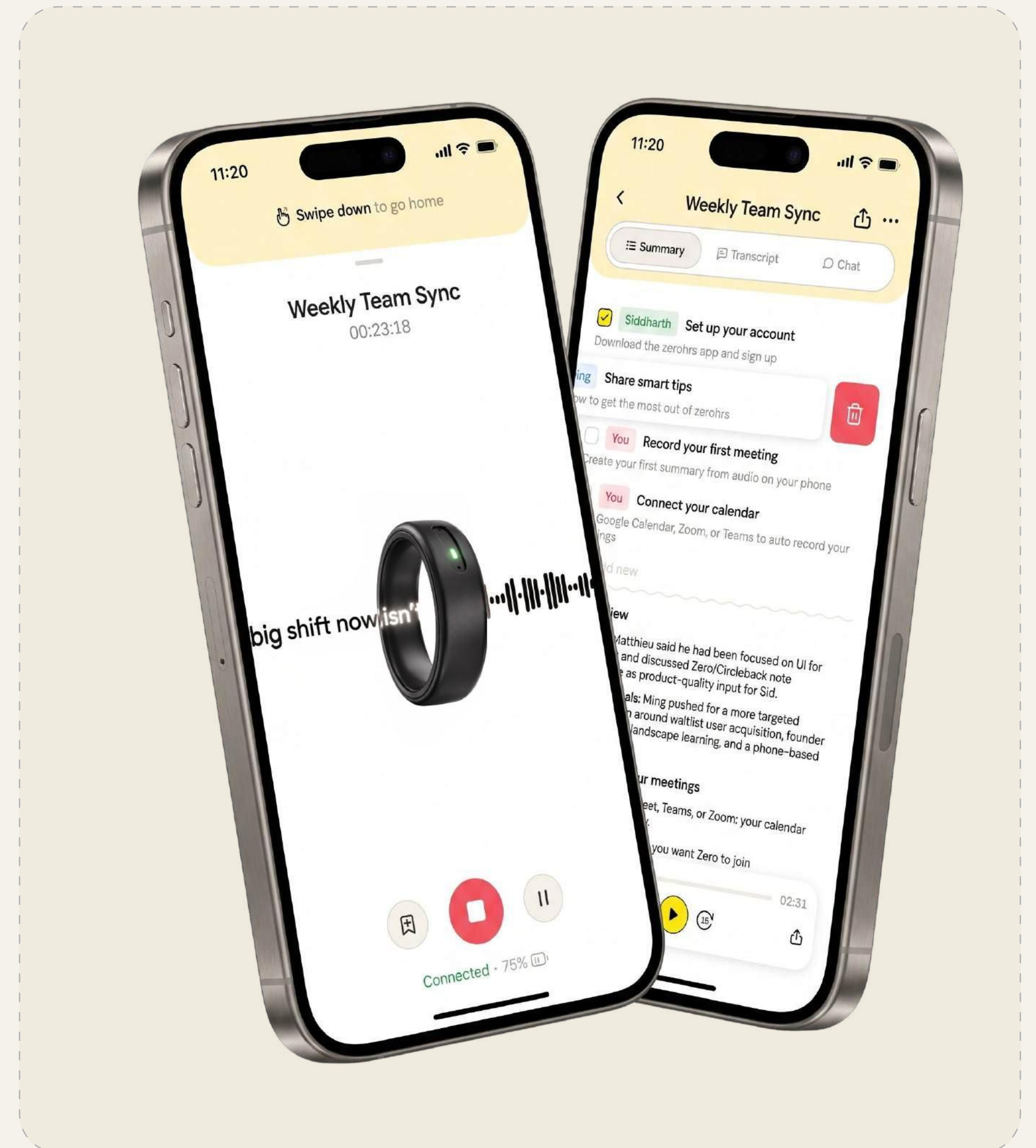




AI smart ring for meetings.

With Zero, you never miss a beat.



**Can you remember
yesterday's conversations?**

■ THE PROBLEM

People forget **70%** of every conversation, and 48% never follow up, costing them billions every year.

 [Ebbinghaus](#)

70% of conversations are forgotten within a day.

 [Invesp](#)

48% of meetings never followed up

 [UC Irvine](#)

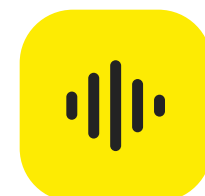
23 min lost refocusing after every interruption.

1.1B+ people attend business events every year, and most of those conversations are forgotten by the next morning.

[Statista](#)

■ THE SOLUTION

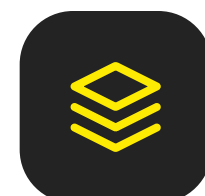
You do the talking. Zero Ring does the rest.



Capture

Stay in the moment, our zero ring catches every word, in person or on calls. No interruptions, no hesitation, no misses.

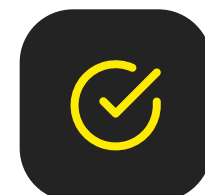
01



Remember

Our memory layer remembers everyone you meet. Recall any name, promise, or detail the moment you need it.

02



Follow up

We turn every meeting into summary notes and next steps, so you never miss a beat.

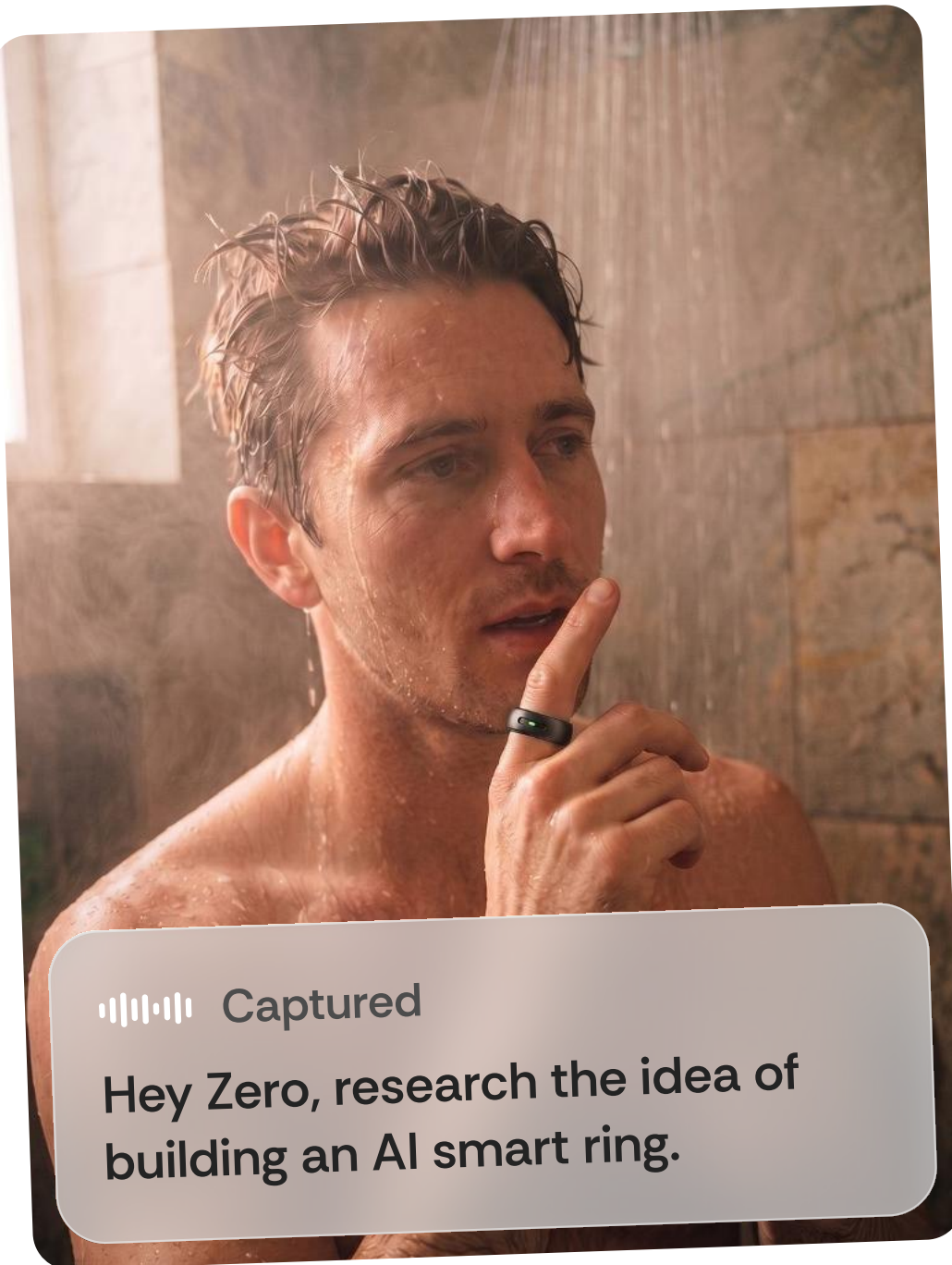
03



■ LIFE WITH ZERO

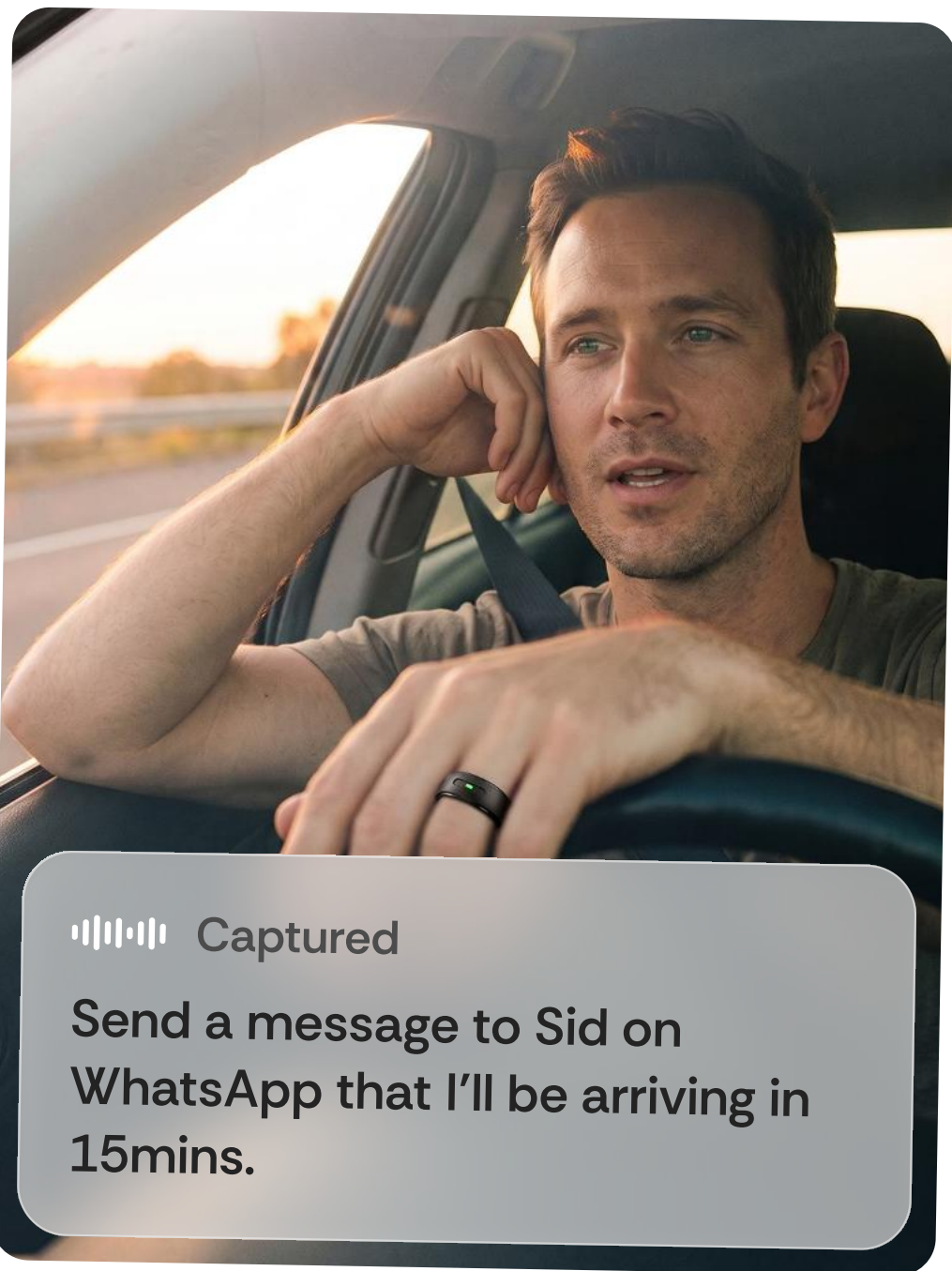
A revolutionary new user interface.

7:15 AM • in the shower ————— 8:40 AM • driving ————— 1:00 PM • at the desk ————— 6:30 PM • jogging



||||| Captured
Hey Zero, research the idea of building an AI smart ring.

 Research an idea



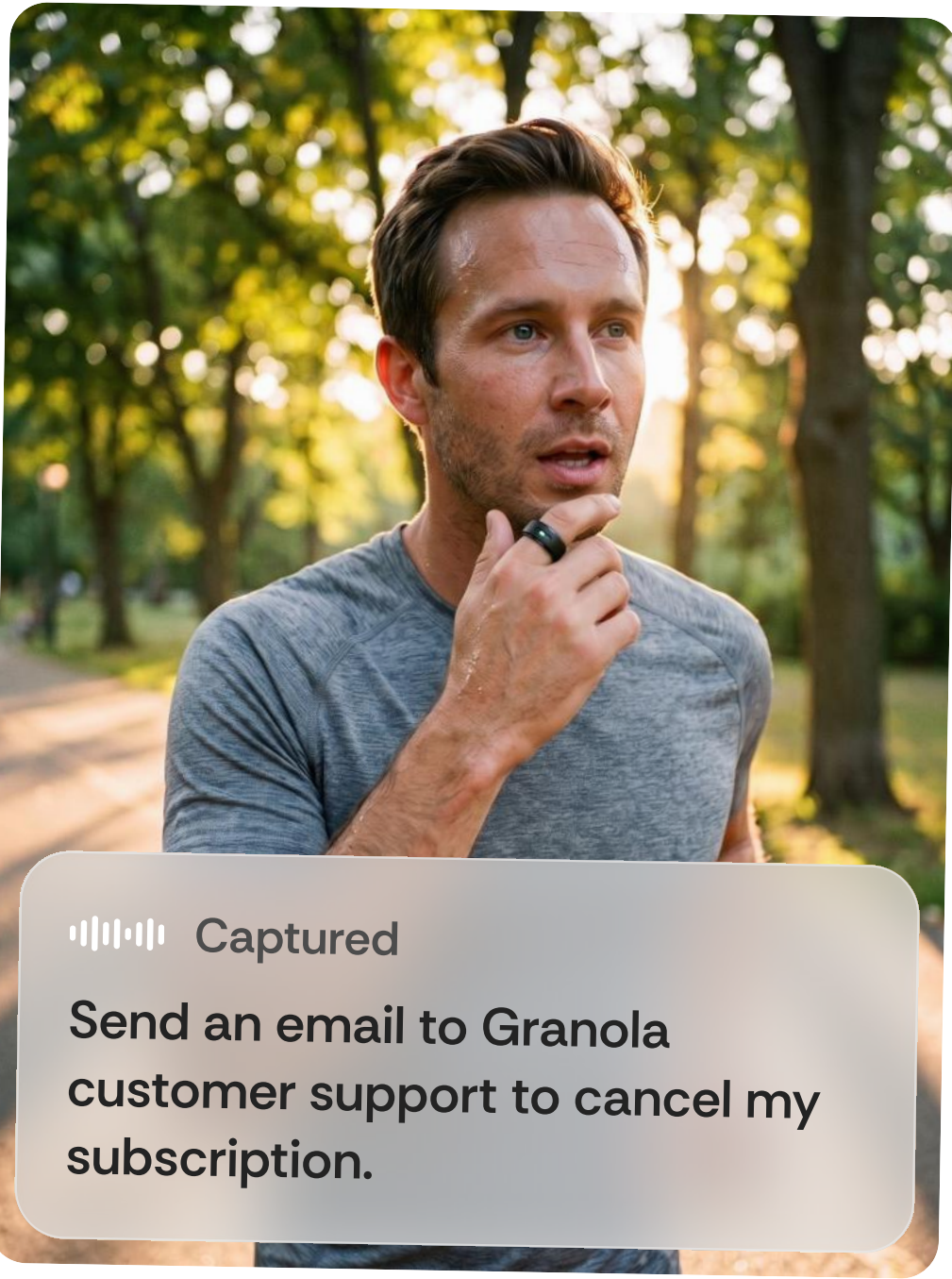
||||| Captured
Send a message to Sid on WhatsApp that I'll be arriving in 15mins.

 Reply to a message



||||| Captured
Remind me to send flowers to Jenny for our upcoming anniversary.

 Prepare your tasks

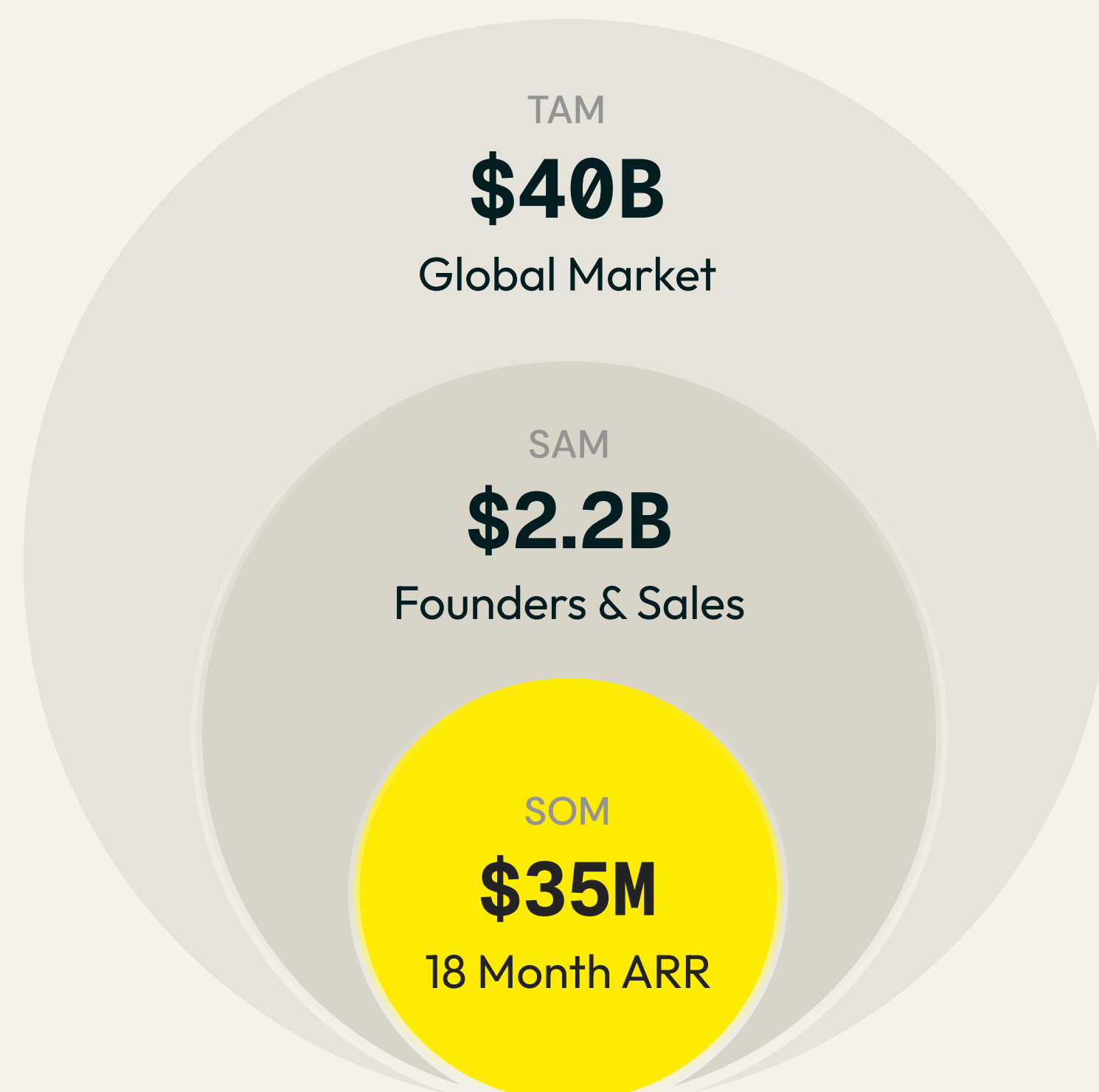


||||| Captured
Send an email to Granola customer support to cancel my subscription.

 Send an email

■ MARKET SIZE

A **\$40B+** global market, entered through a \$35M beachhead of founders and sales teams.



↗ and growing: ~24% CAGR

$$\begin{array}{ccccc} 4.5\text{M} & & \times & \$480/\text{yr} & = & \sim \$2.2\text{B} \\ \text{Founders \& Sales} & & & \text{ARPU} & & \text{SAM} \end{array}$$

Win just ~1.5% of that wedge:

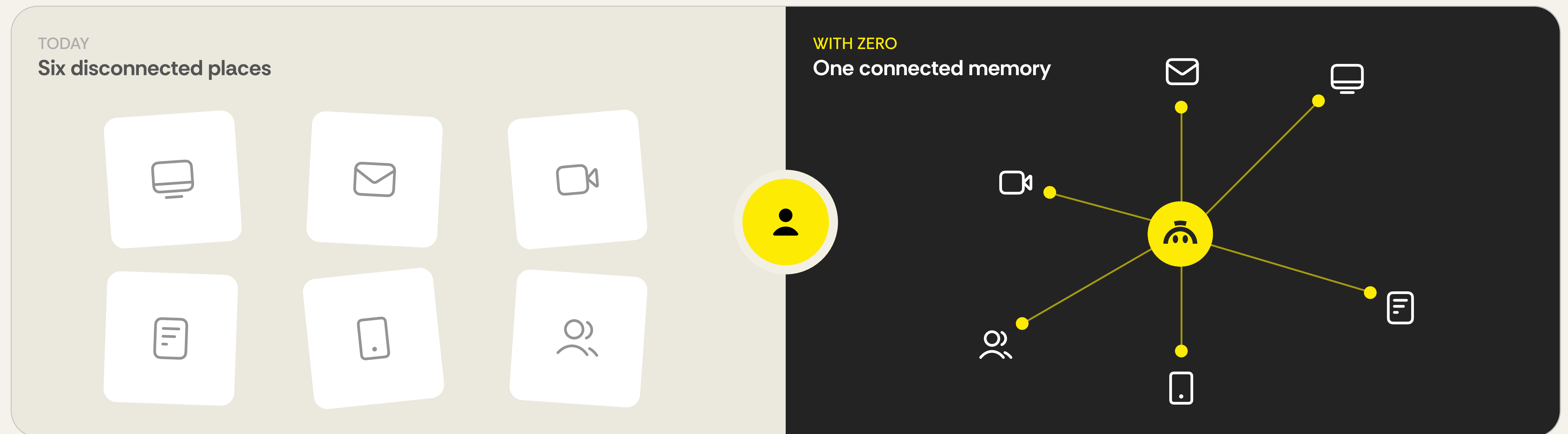
$$\begin{array}{ccccc} 72\text{K} \text{ (500k users)} & & \times & \$480/\text{yr} & = & \sim \$35\text{M}_{\text{ARR}} \\ \text{paying subscribers} & & & \text{ARPU} & & \text{annual recurring revenue} \end{array}$$

We win a \$35M SOM of founders and salespeople first, then expand outward.

■ CONTEXT

Never wonder “Who is this?” again.

Shake hands at a conference, follow-up with them weeks later, and Zero knows it's the same person, pulls the full history, and preps you before you walk in.



Competitors only capture and summarise the meetings. We operationalise that knowledge.

The window is open, now.

■ TECHNOLOGY

A **proprietary voice model** fine-tuned for the real world

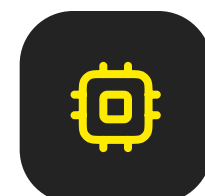
Voice model designed and trained on the messy reality of **real-world conversations**.



Higher accuracy

Achieves higher fidelity and accuracy in loud environments and messy real-world settings.

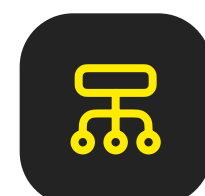
01



Faster processing

Low-latency optimized for real-time speech detection and processing.

02



99+ Languages

Supports global languages including English, French, Mandarin, Cantonese, and more.

03

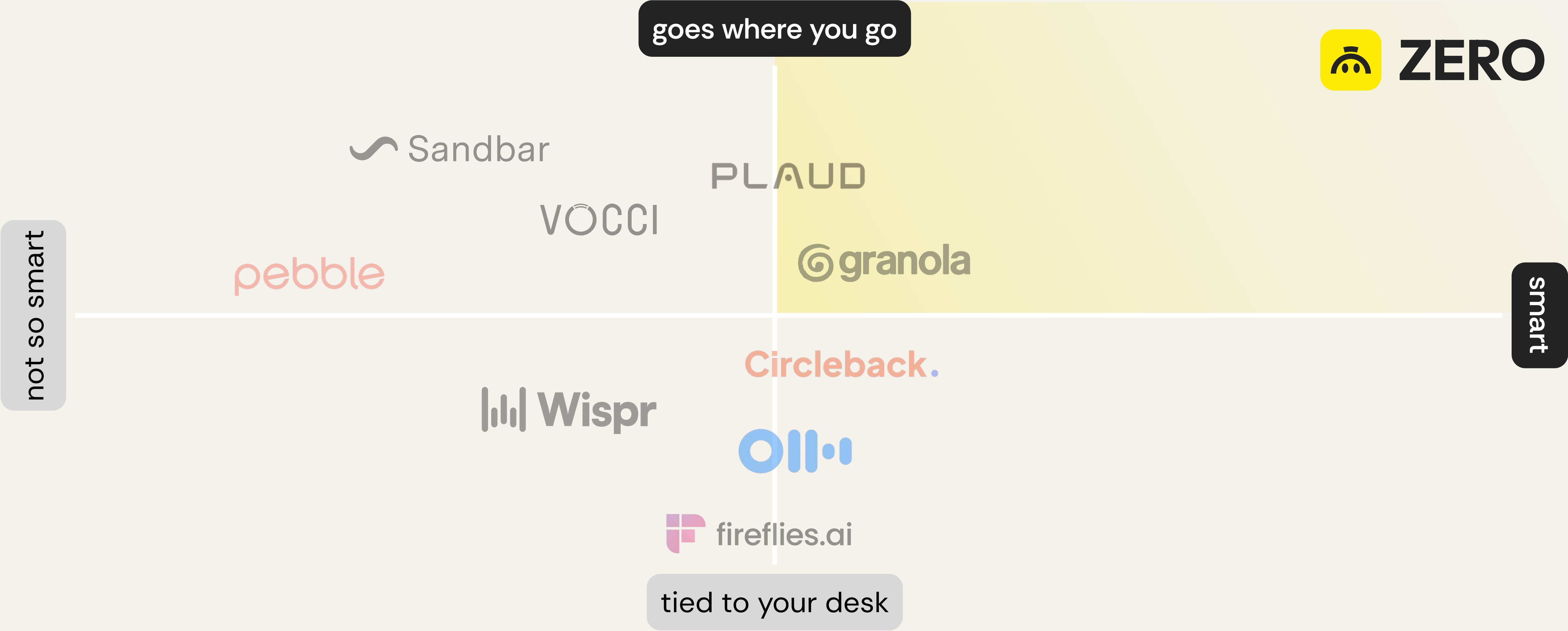


All-in-one AI notetaker that goes wherever you go

FEATURE	 MeetZero	Vocci	Sandbar	Pebble	Plaud	Fireflies	Circleback	Granola
Online Meetings	✓	—	—	—	✓	✓	✓	✓
In-person Meetings	✓	✓	Partial	Partial	✓	—	—	—
AI Summaries	✓	✓	✓	—	✓	✓	✓	✓
Pre-meeting Prep	✓	—	—	—	—	—	—	—
Task List	✓	✓	—	—	✓	✓	✓	✓
Water Resistance	High	Low	Low	Medium	Low	—	—	—
Long-term Memory	✓	—	—	—	—	—	—	—
Hardware	Ring (\$99)	Ring (~\$199+)	Ring (~\$249+)	Ring (~\$75+)	Card (~\$159+)	—	—	—
Connected Apps	100+	—	—	—	~3	~50	~12	~7

■ COMPETITIVE ANALYSIS

The only AI notetaker that's both smart and easy to use.

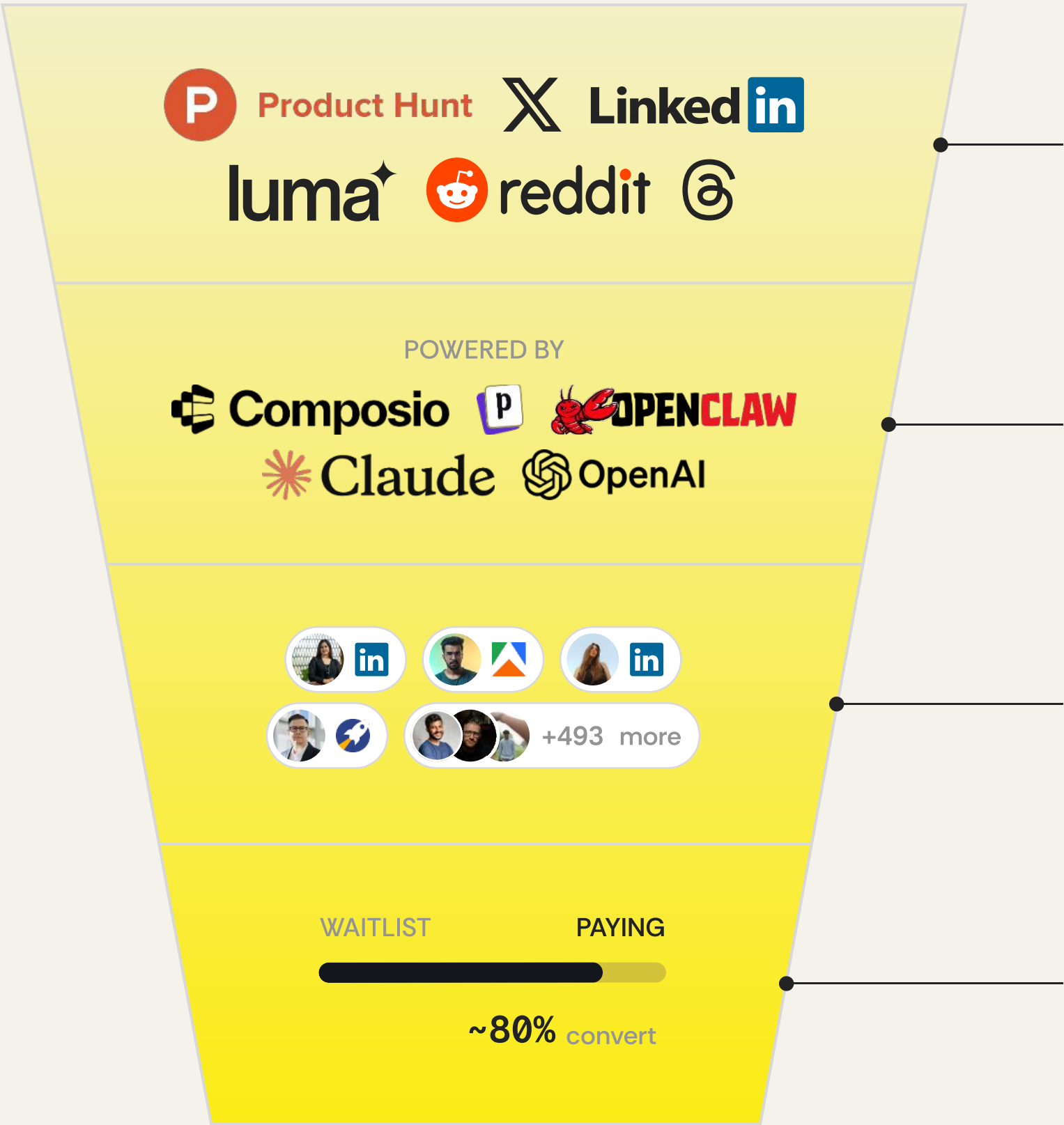


■ GO-TO-MARKET

Our growth engine runs 24/7, and we own the one channel no one else does: **in-person.**

10:1 LTV : CAC

~\$75 CAC **~\$785** LTV **~500** Leads / wk



- REACH** 4 always-on channels
Enrich event leads, answers rivals' bad reviews, post content and replies on twitter/X 24/7.
- ENGINE** Agent Zero • 0 Humans
No humans, no ad spend, no ceiling. 500 leads/week or 50,000, same cost, we're infinitely scalable.
- RESULT** ~500 / wk
~35% reply at ~\$5/lead, ~\$75 CAC vs ~\$785 LTV, what most startups burn millions chasing.
- CONVERT** Paying users
Our wedge running workshops: 20+ workshops, ~80% convert after seeing Zero work live.

■ GO-TO-MARKET

Don't take our word for it. Watch how people love to use Zero.



MORE SESSIONS



■ BUSINESS MODEL

Our \$99 ring, backed by recurring subscriptions.

Subscription plans

FREE

LAND

01

\$0 /mo

✓ Captures 10 hours a month

✓ Auto-summaries

✓ Online & in-person meetings

✓ Turns meetings into to-dos

3-day Memory

STARTER

MONETIZE

02

\$24.99 /mo

✓ Captures unlimited conversations

✓ Pre-meeting agenda prep

✓ Automatically draft follow-ups

✓ Connects email, slack, whatsapp, telegram

60-day Memory

ENTERPRISE

EXPAND

03

~\$49.99 /mo

✓ Captures unlimited conversations

✓ Delegate your to-dos to Agent Actions

✓ Intelligent CRM

✓ Connects to 100+ apps

Unlimited Memory

UNIT ECONOMICS

85% blended gross margin with a CAC
payback period of 1.5 months.

\$785

LIFETIME VALUE

~\$78

COST TO ACQUIRE

85%

GROSS MARGIN

■ TRACTION

Demand is already here: 10,000+ have joined our waitlist

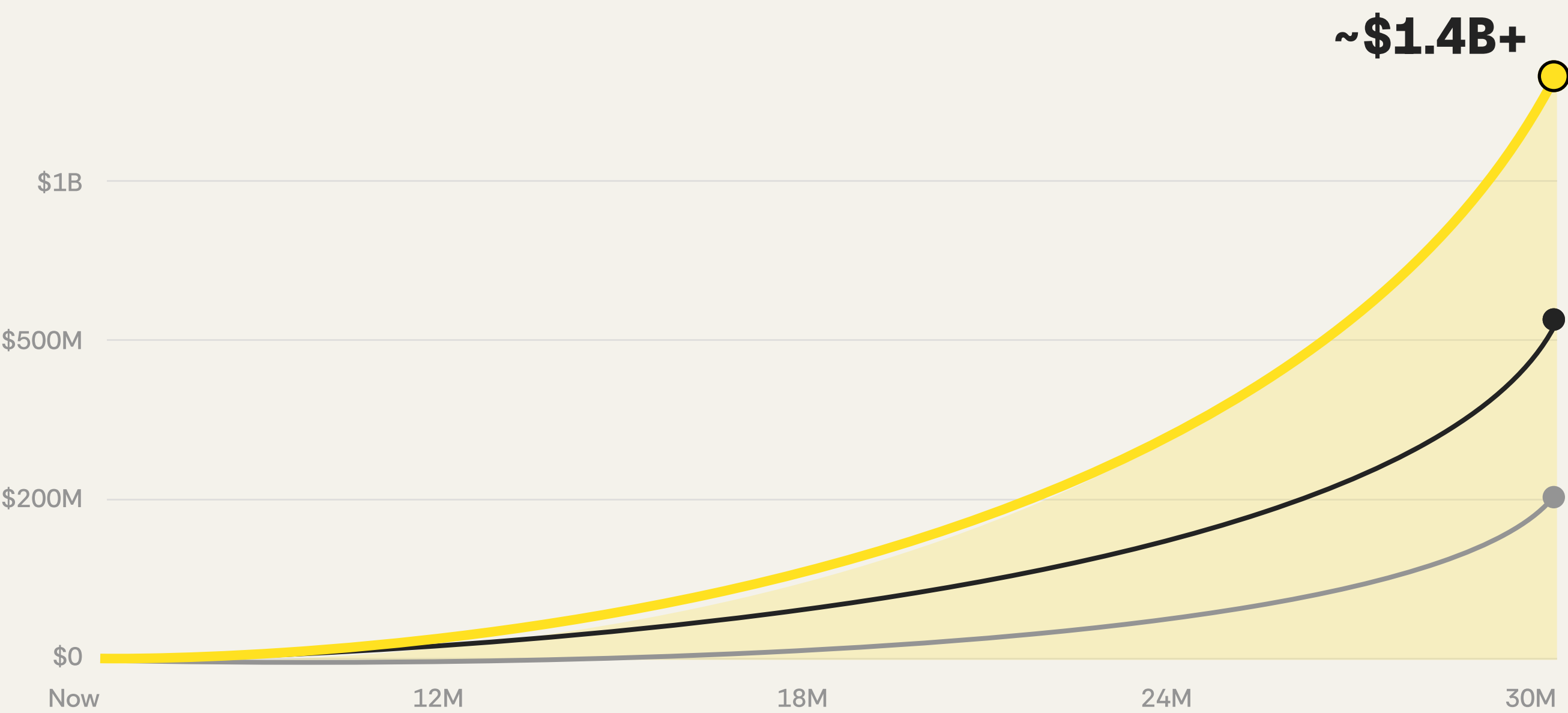
TRACTION

8,000+ joined our waitlist

PRE-ORDERS

300 at \$99 = \$30K committed

PROJECTED • TOTAL REVENUE • MONTH-30



INDEX • REVENUE BY SCENARIO

SCENARIO	YR-1 PAID USERS (CONV)	YR-1 REV	YR-2 REV
Bold	12,000 20%	~\$6M	~\$300M
Base	9,000 15%	~\$4M	~\$200M
Conservative	6,000 8%	~\$3M	~\$150M

■ TEAM

We've done this before:
3 exits, \$20m raised & 250k+ users



Matt Brown [CEO] 

8y+ making complex products feel effortless.

APTES · RABBITX · WUTZ · Heimstaden



Ming Wu [COO] 

11y+ turning visionary ideas into products

Goldman Sachs · RABBITX · PAXOS · Stanford



Sid Sharma [CTO] 

10y+ turning "that can't be done" into shipped.

Decibel · RABBITX · onetab.ai · aChing!

■ THE ASK

We’re raising \$3M to put the ring on 145K+ fingers.

\$3M Seed • \$20M Cap • SAFE

Raise Amount

\$3M USD

Valuation Cap

\$20M

Minimum Ticket

\$100K

Expected Runway

24 Months

Instrument

Post-money SAFE

Use of Funds

- Engineering (25%)
- Sales & GTM (35%)
- Operations (40%)

Current Status

- Committed: \$500K
- Remaining Allocation: \$2.5M



You do the talking,
Zero does the rest.

✉ [matt@meetzero.ai]

MEETZERO.AI

